



EIC Business Coaching

Welcome to the EIC community. This note will introduce the coaching service to you.

Mission

The coaching mission is to empower your venture to achieve the successful development of your innovation project.

Why coaching

The business coaching will sharpen your strategy and will make your market uptake faster. Ninety-six percent of your peers confirm this impact in their evaluations. EIC offers highly qualified and experienced – independent - coaches, as an inseparable part of the grant agreement.

Hugo Macedo, Smart Separations:

"Wolfgang's questioning inspired us to change the strategy immensely. We are now engaging with potential partners from his network. "

Your business development needs are leading

- You have all the technology, but you must find the right direction in the right market.
- You wish to enter networks of investors and new partners, so you need a pitch and a negotiation position.
- New people get on board and you wish to maintain the team spirit you had in the beginning.
- You want to express your doubts and need peace of mind to see the big picture.

Your coach will let you:

- Reflect: 'Are we still doing the right thing?'
- Challenge your assumptions
- Save time and money avoiding rookie mistakes
- Consider new options, foreign markets
- Access the coach's industrial/market networks
- Improve your leadership

Check Vesna's
testimonial



For the highest coaching benefit in your project, we recommend you to use different coaches to address your various needs, to benefit from their different perspectives.

How you will find a matching coach

The account manager from the Enterprise Europe Network in your region will meet with you to establish your coaching priorities. S/he then provides a choice of matching coaches and you may select from them. The European Commission pays for this expertise, next to your grant.

Tomáš Šalamon, Netcampaner:

"It was a surprise how the coaching with Didier changed our market perspective completely. Now we are really confident about the road ahead."

Coaching brings you peace of mind!

All the best and kind regards,
Jasper Hemmes
EIC Acceleration & Coaching Team.

Check Veronica's
way of coaching

