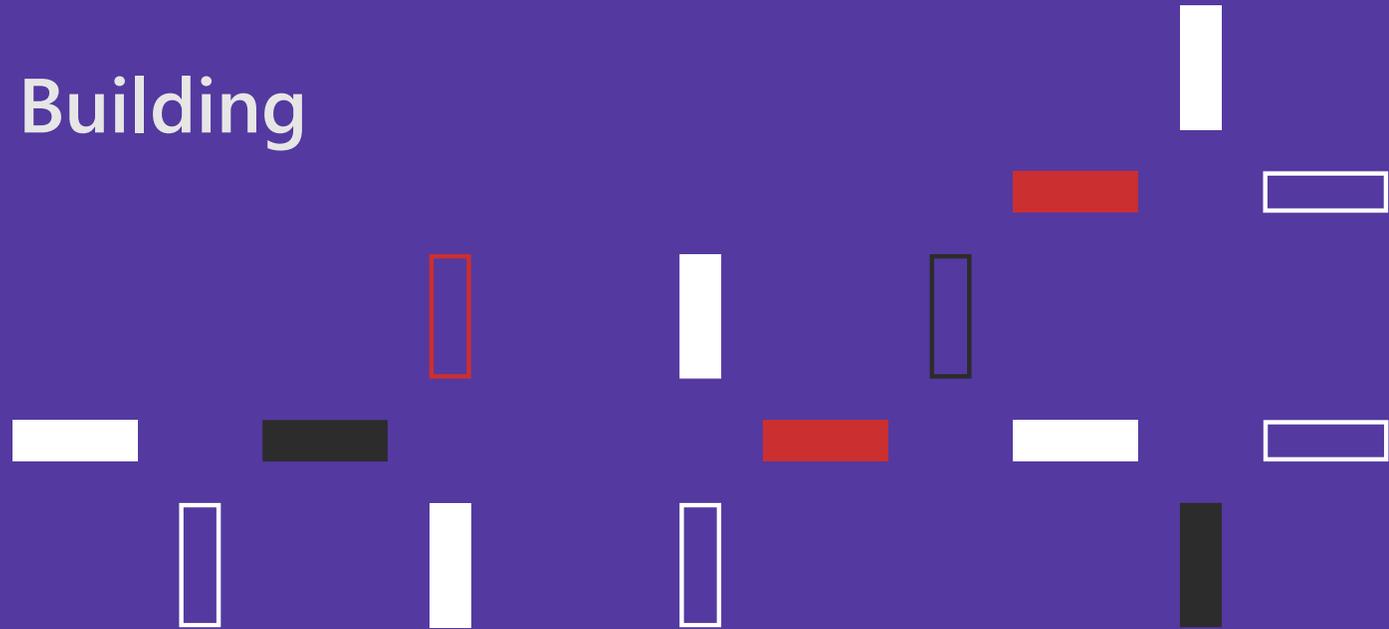




T2M EIC Tech to Market **Entrepreneurship** & **Venture Building** Programmes

EIC Tech to Market Venture Building
Programme presentation





EIC Tech to Market Entrepreneurship & Venture Building Programmes

Targeted at **EIC Pathfinder** and **EIC Transition** projects to support in their transition from lab to market: provide **tailored support to entrepreneurial researchers for the market deployment of research results.**

EIC Tech to Market Venture Building Programme

Help building start-ups to exploit promising research results through venture building services, comprising a range of activities from identification of promising business ideas to **venture creation and development.**



Who can apply?

EIC Tech to Market Venture Building Programme

Help building start-ups to exploit promising research results through venture building services, comprising a range of activities from identification of promising business ideas to **venture creation and development**.



EIC Pathfinder and **EIC Transition** funded projects



External Experts



What's in it for **EIC Pathfinder & Transition** Beneficiaries?

TAILORED SUPPORT

Receive tailored support to your needs and maturity level, on a need-to-need basis.

TOP-LEVEL EXPERTS

Access critical expertise to help you turn your leading promising research results into innovation.

VALIDATED BUSINESS MODELS

Build your new venture based on validated business models.

GROW YOUR TEAM

Cover any gaps of expertise with experienced talent scouters

BOOST YOUR VISIBILITY

Opportunity to interact with leading stakeholders, such as corporates and investors, that can get to know and advise on your solutions.

Beneficiaries

Join EIC's **mission** and we'll help you bring to light **the next deep-tech innovative startups!**





What's in it for **External Experts**?

EXCLUSIVE ACCESS



First-hand access to the most innovative technologies being developed in Europe with the possibility of becoming a partner/investor.

INNOVATIVE SOLUTIONS



Find solutions for your organisations' challenges amongst the EIC ecosystem.

EIC SEAL OF APPROVAL



Get in the venture building process (as mentors, experts or team members) with European leading researchers and entrepreneurs.

BOOST YOUR VISIBILITY



Interact with high-level EIC representatives and contribute to new European emerging technologies and innovation strategies being developed.

External Experts

Join EIC's **mission** and help bring to light **the next deep-tech innovative startups!**





How does the Venture Building process work?

There is also the option of joining through fast-track to any phase of the process (assessed on a case-by-case approach)

1



TECH DEMO DAYS

To do so, beneficiaries first undergo technology validation workshops to identify the most promising projects in terms of innovative disruption and time to market.

2



OPPORTUNITIES' EXPLORATION

Successful results move on to validate their market attractiveness, corporate interest, team expertise for their targeted applications in what is called the feasibility assessment phase.

3



TEAM CREATION

If a team requires certain skillsets, particularly but not only on the business level, a tailor-made scouting is undertaken with particular attention to the matchmaking and bonding with existing members over the succeeding months.

4

VENTURE SUPPORT

Finally, the most mature cases gain access to on-demand venture support services to shape their business, ranging from legal to financial advisory, branding and human resources among others.



10 months (estimated)*



How does the Venture Building process work?



ACTIVITIES

- ✓ **Expression of Interest:** If you're funded under the Pathfinder or Transition schemes, submit your application to our [expression of interest](#) and help us to identify your results' potential for business creation.
- ✓ **Tech Demo Days** to assess the results' potential through feedback received from key market players on your research and technology.





How does the Venture Building process work?



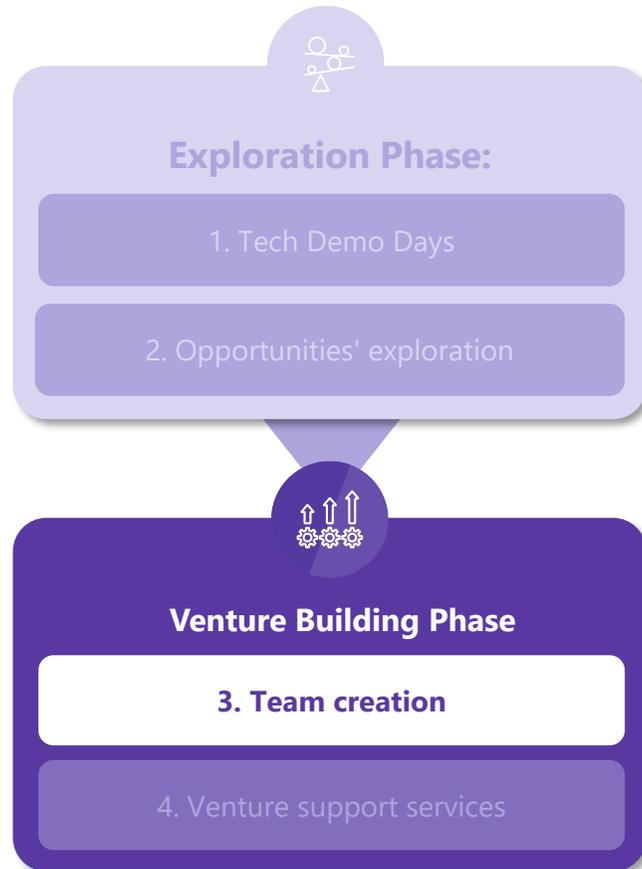
ACTIVITIES

- ✓ **Individual feedback** to support in the analysis and determine the viability of the project or business venture, identifying the factors that can lead to its success.
- ✓ Onboarding of **external experts** with business insights, according to thematic areas, **that can support with recommendations** for improvement.





How does the Venture Building process work?



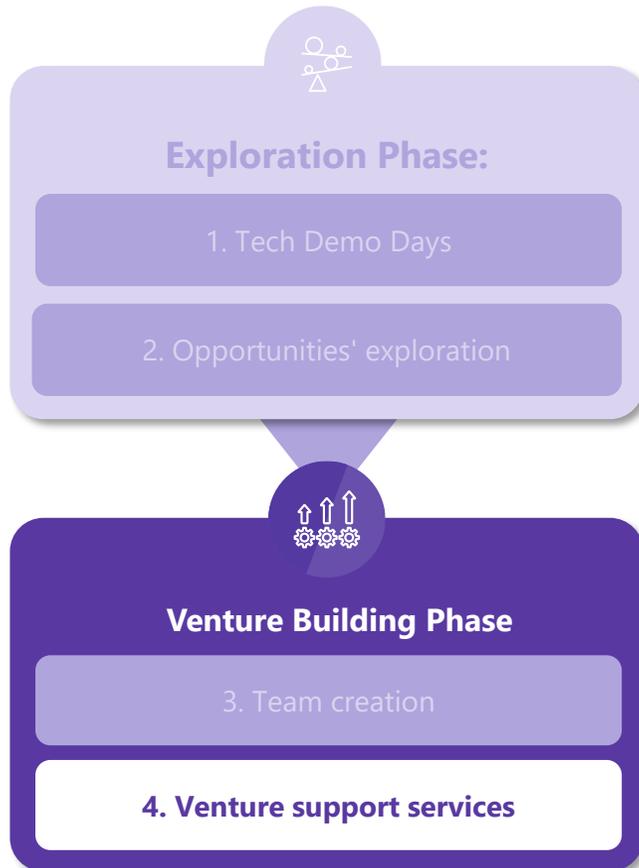
ACTIVITIES

- ✓ **Identification of team needs**, and definition of job offers.
- ✓ Development of **talent brokerage events** to spot the best talent fit for each ongoing case.
- ✓ **Onboarding**, to the teams, of selected candidates and **entrepreneurs in residence**.





How does the Venture Building process work?



ACTIVITIES

Branding, Finance, Human Capital, Market Intelligence, Regulation & Standardization, Tech Transfer and Venture Creation

- ✓ Ensure a legitimate **needs' analysis performed by top-tier specialists** with a neutral and international vision paired with internal stakeholders for a comprehensive outcome.
- ✓ Delivery of **venture support services**, provided by first-class providers in a tailor-made and on-demand approach.





How can you take part?



EXPRESSION OF INTEREST

Beneficiaries



Are you part of an EIC-funded project within the Pathfinder and Transition programmes?

[Apply here](#) to show your interest in taking part in the EIC T2M Venture Building Programme!





How can you take part?



CALL FOR EXPERTISE

External Experts



Are you an expert in your field with interest in knowing the most innovative technologies in Europe?

[Apply here](#) so you can support EU's leading researchers in their entrepreneurial journey!





The Venture Building Team



[EurA](#) is an international consulting company specialised in innovation and technology. Our consultants support companies, research institutions and public clients of all sizes in enabling technical innovations. We support tomorrow's market leaders in generating ideas for innovations, developing new products and services, and launching them internationally.



The Collider

A programme of



[The Collider](#) is the Venture Builder program by Mobile World Capital Barcelona that addresses the challenge of transforming scientific knowledge into technological solutions. From this pioneering program, we connect the results of scientific research with the entrepreneurial initiative, in order to create highly innovative technological startups.



The Venture Building Team



Exploration Phase

Tech Demo Days



Inês Guedes



Mafalda Souto

Opportunities' Exploration



Ona Estapé



Teresa Barber



Venture Building Phase

Team creation



Consuelo
Rebolledo



Rita Salavert

Venture support services



Alexandra
Romero



Pol Hortal



Find us online



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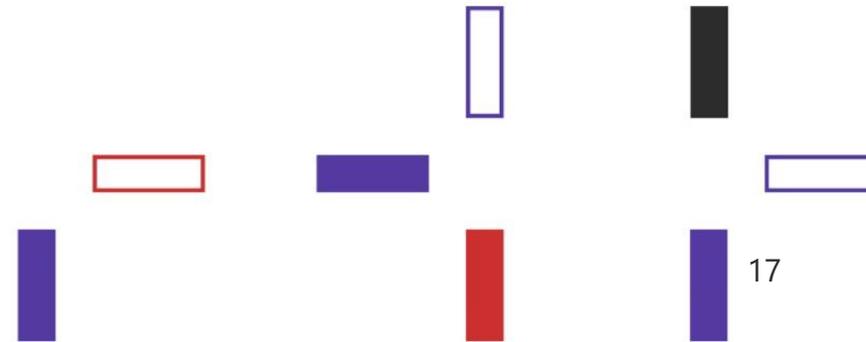
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Contact us



If you have any questions, please contact us through the EIC Community's [contact page](#) by choosing '*EIC T2M Venture Building Programme*'.





Thank you!

<https://eic.ec.europa.eu>

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