



Backing visionary entrepreneurs

The European Innovation Council -
Programme Manager's Office

Licensing as Exit strategy - webinar

24 January 2023

Agenda



14:30 **Welcome** - Anne-Marie Sassen, Head of Unit of the Programme Manager's Office

14:35 **Purpose and objectives of this event** - Iordanis Arzimanoglou, Programme Manager on Health and Biotechnology

Session 1: presentations

14:45 **John Cosmopoulos** - Senior Associate Director, The Office for Technology Transfer & Industry Collaboration, Tufts University (Massachusetts, US)

14:55 **Elicia Maine** - Associate Vice-President of Knowledge Mobilization and Innovation (AVPKMI), the W.J. VanDusen Professor of Innovation & Entrepreneurship, at the Beedie School of Business (BC, Canada) and **Sembi Kamaldeep**, Director of Technology Licensing & IP Counsel, Simon Fraser University. *(This presentation will be a recorded video)*

15:05 **Xana Belastegui** - Partner at DnA Advisory Services

15:15 **Carles Puente, PhD** - Co-founder, Director and Chief Scientist at Fractus S.A

15:25 **Thomas Bereuter, PhD** - Programme manager, Innovation Support, EPO (European Patent Office)

15:35 **break (10')**

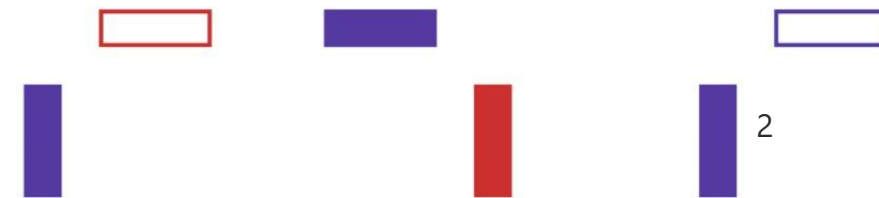
15:45 **Session 2:** Panel and discussion, with questions from the audience. Chair Anne-Marie Sassen.

Panelists: John Cosmopoulos, Xana Belastegui, Carles Puente, Thomas Bereuter and Prof. Lilian Volcan, PhD Research Associate from the University of Oxford, (+Francesco Matteucci, Programme Manager on Advanced Materials for Energy and Environmental Sustainability, -tbc-)

16:45 **Wrap up & closing remarks:** Iordanis Arzimanoglou

17:00 End

NOTE: Depending on the volume of questions, it could be extended to 17:30

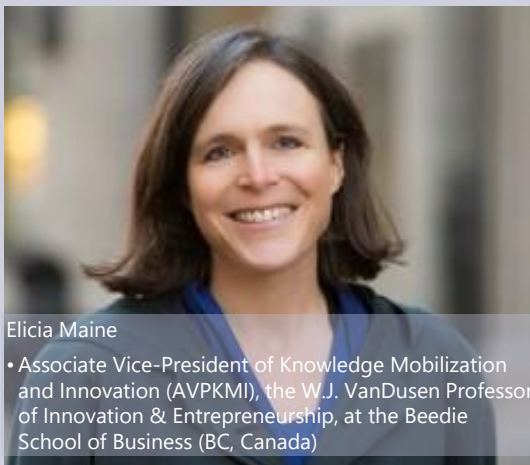


Speakers



John Cosmopolous

- Senior Associate Director, The Office for Technology Transfer & Industry Collaboration, Tufts University (Massachusetts, US)



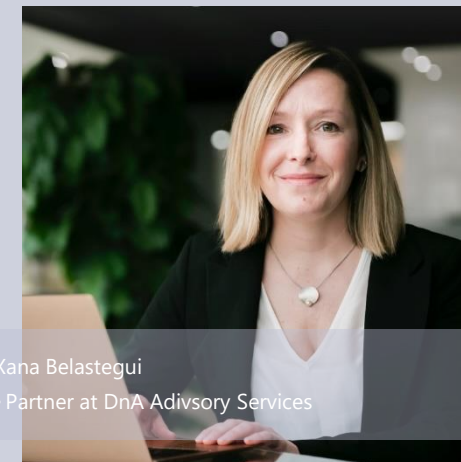
Elicia Maine

- Associate Vice-President of Knowledge Mobilization and Innovation (AVPKMI), the W.J. VanDusen Professor of Innovation & Entrepreneurship, at the Beedie School of Business (BC, Canada)



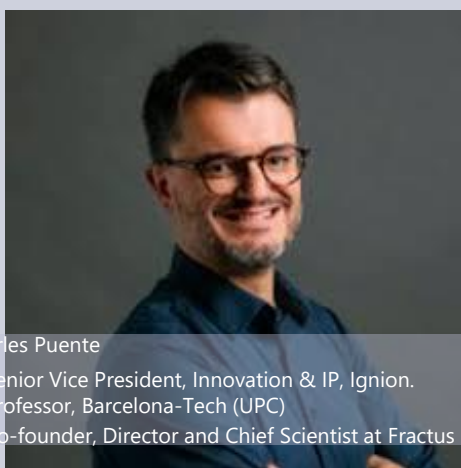
Sembi Kamaldeep

- Director of Technology Licensing & IP Counsel, Simon Fraser University



Xana Belastegui

- Partner at DnA Advisory Services



Carlos Puente

- Senior Vice President, Innovation & IP, Ignion. Professor, Barcelona-Tech (UPC)
- Co-founder, Director and Chief Scientist at Fractus S.A



Thomas Bereuter

- Programme manager, Innovation Support, EPO (European Patent Office)



Lilian Volcan

- Research Associate, University of Oxford



John Cosmopolous

- John is a senior associate director in the Tech Transfer & Industry Collaboration department at Tufts University in Massachusetts, where he is primarily responsible for inventions from the life sciences.
- In this capacity, he manages all aspects of the technology transfer process from faculty outreach to evaluation of invention disclosures, marketing, negotiation, and agreements. He has concluded a wide range of licenses, sponsored research, and collaboration agreements; actively facilitated formation of numerous start-up companies; and managed relationships with licensees and industry partners.
- John started his career in technology transfer at the University of Ottawa, as its first full-time technology transfer professional, and has worked in a start-up company. John has an undergraduate degree in biology, an MSc in molecular biology, and an MBA from Queen's University in Canada, and has earned the Certified Licensing Professional designation.

Elicia Maine

- Elicia is the W.J. Van Dusen Professor of Innovation & Entrepreneurship within Simon Fraser University's Beedie School of Business.
- She was the founding educational coordinator for New Ventures BC, a community to help British Columbia's Startups to grow, and the founding Academic Director of Invention to Innovation (i2I), an award winning graduate program in science & technology commercialization. Within Simon Fraser University, she serves as Associate Vice President of Knowledge Mobilization & Innovation. Other positions of notice include serving on the Board of Directors for the Foresight CleanTech Accelerator and Innovate BC., on the Princeton University Dean for Research Innovation & Entrepreneurship Council and on the Mitacs Research Council.
- Professor Maine has deep interdisciplinary roots, with degrees in Materials Engineering, English, Technology & Policy and Technology Management from Queen's, M.I.T., and the University of Cambridge. Her research interests include science innovation, science & technology entrepreneurship, technology-market matching, and innovation policy. Finally, she recently received the 2022 Trailblazer Award in Innovation Policy by the Canadian Science Policy Centre.

Sembi Kamaldeep

- Director of Technology Licensing & IP Counsel, Simon Fraser University
- Sembi is an IP Lawyer primarily focused on leading a team at Simon Fraser University (SFU) to spark innovation and help guide researchers on paths to IP commercialization. This involves growing and maintaining a comprehensive patent portfolio, managing a team to engage with industry and find potential IP licensees, and educating faculty and staff on IP from the perspective of an entrepreneur.
- He accrued five years of experience in Silicon Valley managing IP portfolios of blue chip companies including Apple and Google. Working in this environment proved invaluable to understanding the culture of innovation and best practice strategies for protection of IP assets.



Xana Belastegui

- Xana is a Partner at DnA Advisory Services, which focuses on business solutions in the agrifood industry, and a General Partner & Investment Committee Member at Swanlaab Venture Factory that invests in leading Spanish agrifood companies.

Xana has navigated for more than 15 years in the private and public agribiotech sector. She has led R&D, intellectual property, regulatory, product development, as well as business and operational functions. She has also developed multiple public-private sector relationships to support commercialization of innovative R&D outcomes. Moreover, as a co-founder of a European start-up, she served as an executive member of a Management Committee and as a Board of Directors member.

She did her undergraduate work in Biology, followed by a PhD in Plant Physiology at the Universidad del Pais Vasco

Carles Puente, PhD

- Dr. Carles Puente is a co-founder at Ignion where he is in charge of innovation management and a co-inventor of Virtual Antenna, the technology that enables IoT and Mobile devices to embed the smallest chip antenna component to deliver full mobile connectivity. As a co-founder and former CTO of Fractus S.A., he developed a landmark antenna technology and patent asset which was massively adopted by the mobile industry worldwide. Carles is a professor at BarcelonaTech (UPC) and has taught a number of graduate courses on technology and patent management at Penn-Wharton, ESADE Business School and CEIPI.
- He was an invited speaker in forums including the IPBC and AIPPI (2015), LES (2015, 2012), the Mobile World Congress (2007), the REE by Stanford University (2007) and the EVCA (2001). He and his team has been nominated to the European Inventor Award (EPO, 2014), named Technology Pioneer by the World Economic Forum (2005) and awarded the IST Grand Prize by the European Commission (1998). He is an inventor in 145 patents and co-author in 150 scientific papers. He holds a PhD from BarcelonaTech, a MSc from the University of Illinois (UIUC) and a BSEE from BarcelonaTech.



Thomas Bereuter, PhD

- Thomas is a certified licensing professional (CLP) working at the European Patent Office in the Innovation Support Programme Area of the European Patent Academy with over 20 years of experience in the international commercialization of early-stage technologies.

For 6 years, he was an executive director at the Technology Licensing Office at the University of Graz. His expertise includes IP management, licensing, and strategy development for commercialization. He is also a trainer for international associations and volunteers as a vice president of the Licensing Executives Society in Austria. He has founded and supported several high-tech start-ups and university spin-offs. He also led the business incubation and technology transfer waves in Austria in the early 2000s.

Dr. Bereuter graduated in biochemistry and worked as a research assistant in bio analytical and forensic sciences at University of Vienna.

Lilian Volcan, PhD

- Research Associate University of Oxford | OX · International Gender Studies (IGS) Centre at Lady Margaret Hall

Lilian Volcan is an Agri-tech professional whose passion is helping inventors, startups, and businesses of all sizes to use their entrepreneurial capacity to turn their IP into income-producing products, services, and technologies. Her decades of experience run the gamut from food technology to biotech consumer products to ICT. She conducts research at the University of Oxford focused on how Traditional Knowledge associated to Genetic Resources (TK-GR) is clearly emerging as the "missing link" between Sustainable Agri-Food and breakthrough Biotech innovation.

As IP strategist she focuses on the intersection between intellectual property and TK-GR sui generis protection as the hidden-wealth engine for rural socio-economic prosperity in Europe and further afield. She began his professional career at the UN, after which he moved to lead research, innovation and IP-based investment opportunities. She founded GlamOre Ltd, a strategic consulting firm focused on generating business and financial impact from intangible assets. She obtained a PhD in economics and Policies from Bologna University and a Postdoc in Diplomacy if science from the University of Oxford..