

# EUROPEAN INNOVATION COUNCIL - ADVISORY BOARD

**Friday, 29 April**  
**3<sup>rd</sup> Plenary Meeting**

European Commission - Berlaymont Building - Brussels  
Room: BER / S.9

## DRAFT Agenda

**Chair:** Mark Ferguson

Time		Documents
8:30 – 9:00	<b>Arrivals and coffee</b>	
9:00 – 9:15	<b>Welcome</b> - <i>Interim Chair</i> - Mark Ferguson <ul style="list-style-type: none"><li>- <i>Adoption of agenda and approval of minutes of 2<sup>nd</sup> meeting</i></li></ul>	1. <a href="#">Agenda</a> 2. <a href="#">Minutes</a>
<b>Matters for discussion</b>		
9:15 – 10:45	<b>Overview of latest developments</b> <ul style="list-style-type: none"><li>- <a href="#">Innovation Policy &amp; EIC Forum</a> - <i>Head of Unit for Innovation Policy &amp; Access to Finance, DG Research and Innovation</i></li><li>- <a href="#">EIC Forum WG feedback</a> - <i>Carsten Dreher, Špela Stres, Anita Traaseth</i></li><li>- <a href="#">EIC implementation</a> - <i>Jean-David Malo, Director of EIC &amp; SME Executive Agency (EISMEA)</i></li><li>- <a href="#">EIC Fund</a> - <i>Head of Department EIC &amp; SME Executive Agency (EISMEA)</i></li><li>- <a href="#">Follow-up on previous decisions</a><ul style="list-style-type: none"><li>o <i>Specific actions to support Ukraine</i></li><li>o <i>EIC fund letter</i></li></ul></li></ul>	
10:45 – 12:30	<b>EIC funding strategy and 2023 EIC Work Programme</b> <ul style="list-style-type: none"><li>- Overview, key orientations, priorities, processes and next steps</li><li>- <i>Head of Unit EIC Board, Strategy and Feedback to Policy (EISMEA)</i></li></ul>	3. <a href="#">Document</a>
12:30 – 13:45	<b>Lunch</b>	
<b>Matters for decision</b>		
13:45 -14:30	<b>EIC Board strategy - KPIs</b> <ul style="list-style-type: none"><li>- <i>Mark Ferguson</i></li></ul>	4. <a href="#">Document</a>
14:30 - 15:15	<b>EIC - Communication strategy</b> <ul style="list-style-type: none"><li>- <i>Recommendations - WG Communication, branding &amp; positioning WG</i></li><li>- <i>Bart Becks and Cristina Riesen</i></li><li>- Next steps</li></ul>	5. <a href="#">Document</a> <a href="#">Annex 1</a> <a href="#">Annex 2</a>
<b>Matters for information</b>		
15:15 -15:55	<b>Update from other Working Groups</b> <ul style="list-style-type: none"><li>- <b>WG improving participation of innovators from “widening countries”</b> - <i>Ana Barjasic and Taavi Madiberk</i></li><li>- <b>Joint WG with the ERC Scientific Council</b> - <i>Mark Ferguson and Špela Stres</i></li><li>- <b>Joint WG with the EIT Governing Board</b> - <i>Marja Makarow and Vicky Kefalas</i></li></ul>	6. <a href="#">Document</a>
15:55 -16:00	<b>Wrap-up and conclusions</b>	

## EUROPEAN INNOVATION COUNCIL - ADVISORY BOARD

### List of participants

#### Members of the Board

- Ana BARJASIC
- Bart BECKS
- Kat BORLONGAN (*Remote*)
- Liene BRIEDE (*Remote*)
- Carsten DREHER
- Mark FERGUSON
- Lars FRØLUND
- Radoslav GEORGIEV (*Remote*)
- Jan GOETZ
- Hermann HAUSER (*Remote*)
- Vicky KEFALAS
- Taavi MADIBERK (*Remote*)
- Marja MAKAROW
- Ana MAIQUES VALLS
- Francesco PROFUMO (*Remote*)
- Cristina RIESEN
- Kinga STANISŁAWSKA
- Bruno SPORTISSE
- Špela STRES
- Anita TRAASETH (*Remote*)

#### European Commission

##### Cabinet of Commissioner Mariya Gabriel for Innovation, Research, Culture, Education and Youth

- Isidro Laso Ballesteros - *Cabinet Expert*

##### DG Research & Innovation

- *HoU Innovation Policy & Access to Finance*
- *Policy Officer, Innovation Policy, Investment Agendas & Access to Finance*

##### EIC & SME Executive Agency

- Jean-David Malo – *Director*
- *Head of Department European Innovation Council - (Remote)*
- *Head of Unit EIC Board, Strategy and Feedback to Policy*
- *Head of Unit EIC Pathfinder*
- *Head of Unit EIC Transition and Business Acceleration Services*
- *Head of Unit EIC Accelerator*
- *Head of Unit EU and place-based Innovation Ecosystems*
- *Policy Advisor – EIC Board*
- *Policy Advisor – EIC Board*