

## BLOCKCHAINS FOR SOCIAL GOOD

EIC HORIZON  
**prize**

SOLVE THE CHALLENGE

€ 5 million

### CHALLENGE

The EU will award  
**€1 MILLION** to  
each of the  
**BEST FIVE  
DECENTRALISED  
SOLUTIONS** based  
on **BLOCKCHAIN  
TECHNOLOGIES**  
to tackle social  
innovation challenges.



### WHY?

The internet has enabled the creation  
of **HIGHLY CENTRALISED PLATFORMS**,  
such as those used for social networks,  
search engines or clouds.

However this centralisation exposes  
people's **PERSONAL DATA** to potential  
**COMMERCIAL OR POLITICAL  
MISUSE** by the owners of  
these platforms.





**SOLUTIONS FOR  
SOCIAL GOOD**

**BLOCKCHAIN TECHNOLOGIES** support **DECENTRALISED  
METHODS** for sharing, storing and securing transactions  
and other data securely **WITHOUT INTERMEDIARIES**  
across a **DISTRIBUTED NETWORK** such as the internet.



**SECURE DECENTRALISATION MECHANISMS** based  
on blockchains may enable citizens to retain **FULL  
CONTROL OVER THEIR OWN PERSONAL DATA**.

### EXAMPLES

-  **ENSURE FAIR TRADE CONDITIONS** – traceability of production processes over the whole supply chain
-  **GREATER TRANSPARENCY** – in public spending and administration
-  **DEMOCRATIC DECISION-MAKING** – improving citizens' participation
-  **COLLABORATIVE ECONOMY** – harnessing decentralised social networks or platforms
-  **MANAGE PROPERTY OR EDUCATION RECORDS** – for students, refugees etc.
-  **FINANCIAL INCLUSION** – developing tools such as social currencies

### MAIN REQUIREMENTS

☒ **positive impact** on society, environment  
and/or economics – proven through the  
adoption by a large community of citizens



☒ improvements in **transparency,  
accountability, privacy**



☒ **usability and inclusiveness** – a solution  
for ALL



☒ **viability on a large scale** – solving  
technical limitations



☒ **European added value** – more effective  
and efficient solutions than conventional  
ones



### DEADLINE

**25 June 2019**

### WHO CAN PARTICIPATE?



The contest is open  
to individuals, groups,  
organisations and  
companies.

More information on the Prize:

 **#EICHorizonPrize**

europa.eu/!dY98WH

 **#EU\_EIC**

ec.europa.eu/research/eic

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