



Webinar on Licensing as Exit strategy - Agenda -

24 January 2023 14:30 -17:00 (CET)

The EIC Programme Manager's office kindly invites you to attend the Webinar on Licensing as Exit Strategy for EIC beneficiaries on January 24th, 2023.

The webinar will comprise two sessions:

- 1) Senior experts in the licensing domain will present their licensing experiences on selected cases in their sector (Biotech, Energy, Food and Digital).
- 2) Panel discussion among the experts and the audience.

The presentations will try to stay away from in-depth academic analysis and will, mainly, focus on real examples of how licensing is used in the different industry sectors with the overall objective of providing licensing know-how to EIC beneficiaries across all sectors, potentially applicable to their exit strategy.

This webinar will take place on-line and will be recorded for those who could not join the live session.

Agenda

14:30 **Welcome** - Anne-Marie Sassen, Head of Unit of the Programme Manager's Office

14:35 **Purpose and objectives of this event** - Iordanis Arzimanoglou, Programme Manager on Health and Biotechnology

Session 1: presentations

14:45 **John Cosmopoulos** - Senior Associate Director, The Office for Technology Transfer & Industry Collaboration, Tufts University (Massachusetts, US)

14:55 **Elicia Maine** - Associate Vice-President of Knowledge Mobilization and Innovation (AVPKMI), the W.J. VanDusen Professor of Innovation & Entrepreneurship, at the Beedie School of Business (BC, Canada) and **Sembi Kamaldeep**, Director of Technology Licensing & IP Counsel, Simon Fraser University. *(This presentation will be a recorded video)*

15:05 **Xana Belastegui** – Partner at DnA Advisory Services

15:15 **Carles Puente, PhD** - Co-founder, Director and Chief Scientist at Fractus S.A

15:25 **Thomas Bereuter, PhD** – Programme manager, Innovation Support, EPO (European Patent Office)

15:35 **break (10')**

15:45 **Session 2:** Panel and discussion, with questions from the audience. Chair Anne-Marie Sassen.

Panelists: John Cosmopoulos, Xana Belastegui, Carles Puente, Thomas Bereuter and Prof. Lilian Volcan, PhD Research Associate from the University of Oxford, (+Francesco Matteucci, Programme Manager on Advanced Materials for Energy and Environmental Sustainability, -tbc-)

16:45 **Wrap up & closing remarks:** Iordanis Arzimanoglou

17:00 End

NOTE: Depending on the volume of questions, it could be extended to 17:30

This event is organized by Iordanis Arzimanoglou, Programme Manager on Health and Biotechnology, with the collaboration of Francesco Matteucci, Programme Manager on Energy Systems and Green Technologies; Isabel Obieta; Programme Manager on Responsible Electronics; Ivan Štefanić; Programme Manager on Food-chain technologies, Novel and Sustainable Food, Robert Casals, EISMEA Unit D.02 and Manuel Da Costa Lindo (trainee of EISMEA Unit D.02)