

Backing visionary entrepreneurs

The role of the EIC in nurturing Europe's innovators

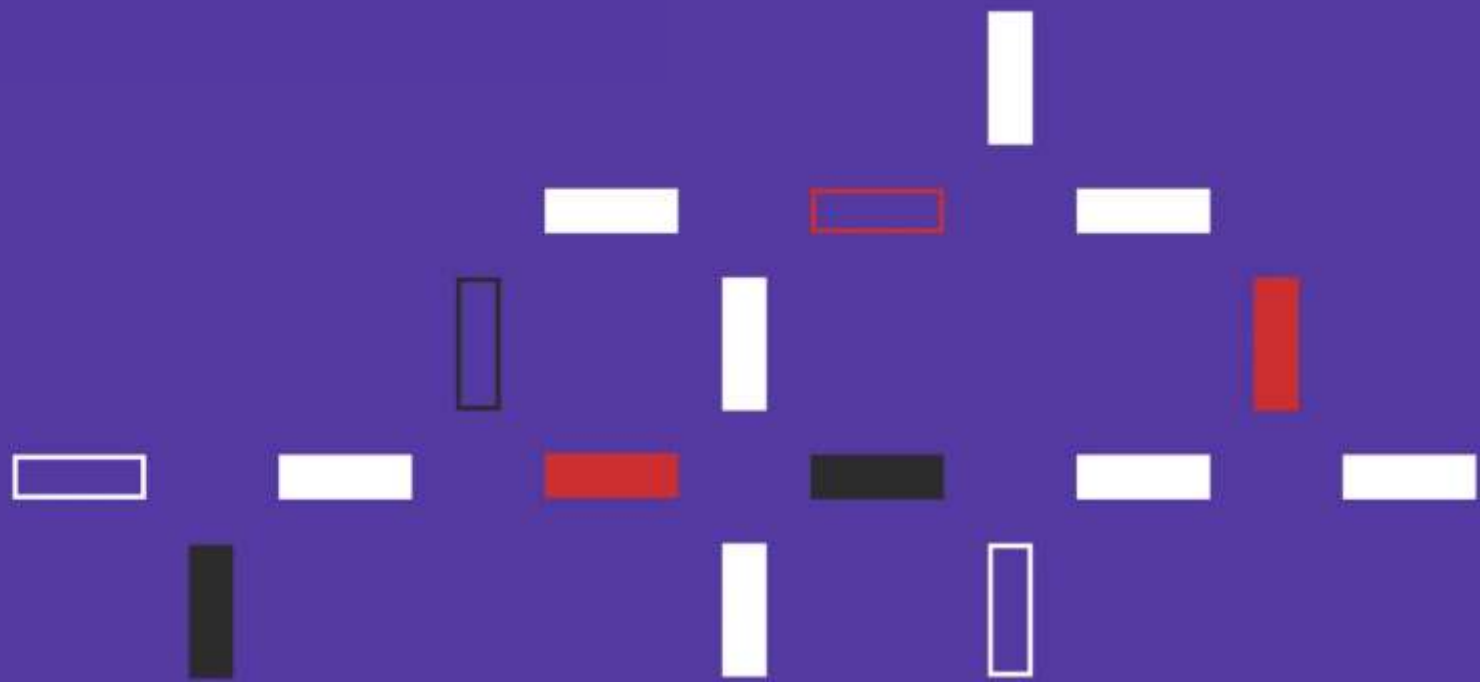
Jean-David Malo, Director, EIC Taskforce
*Presentation to EIC Applicants Day,
19 March 2021*

European
Innovation
Council





Welcome to the EIC Applicants day





EIC Applicants Day agenda

- 9:30 – 10:00** **Welcome and overall characteristics of the EIC**
- 10:00 – 11:30** **EIC Pathfinder calls (open, challenges)**
- 11:30 – 12:30** **EIC Transition calls (open, challenges)**
- 14:00 – 15:30** **EIC Accelerator calls (open, challenges) & EIC Fund**
- 15:30 – 16:00** **General Q&A and close**

Ask your questions before or during each session via Slido:

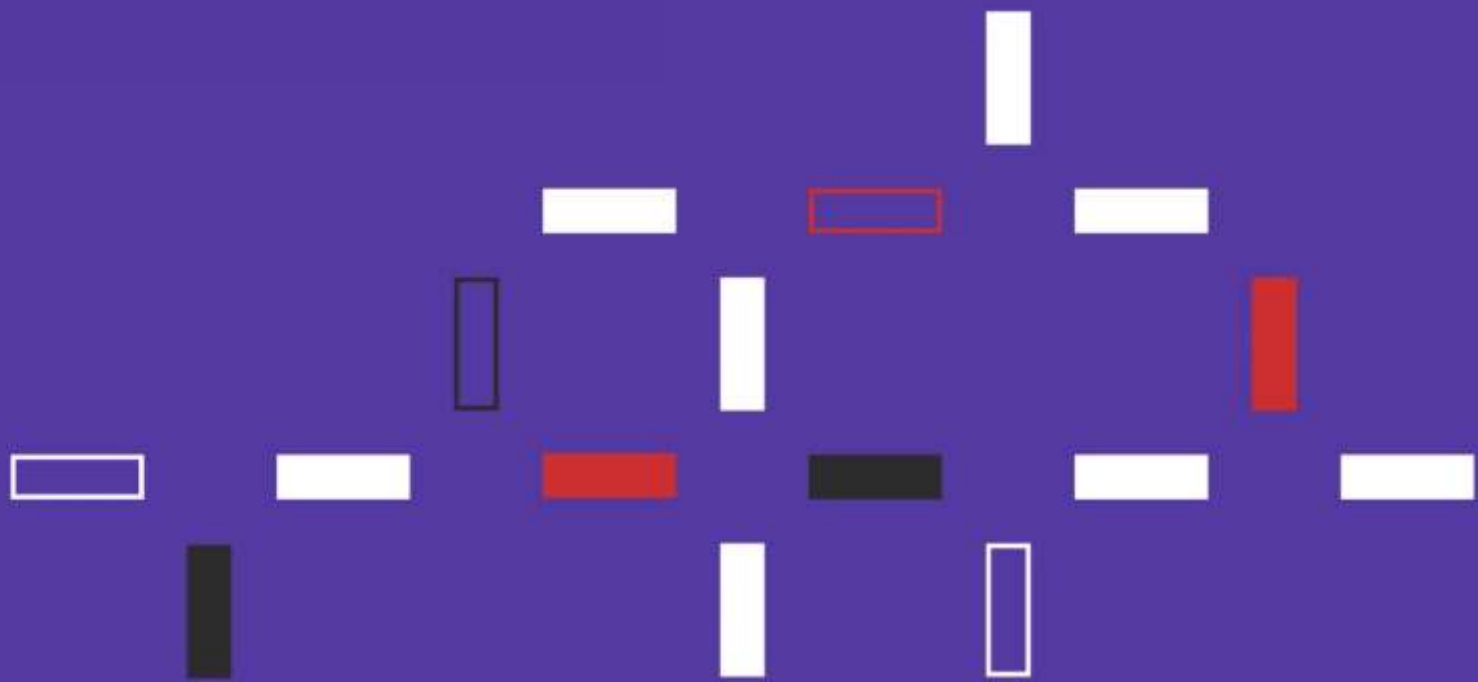
#eicday

General questions to be answered at closing session

FAQ available at https://eic.ec.europa.eu/eic-frequently-asked-questions_en



The European Innovation Council – why?





What's holding back European innovation?

Innovation performance

- **Strong research performance not translated** into innovation
- **Lack of breakthrough/ disruptive innovations** that create new markets

Innovation **funding**

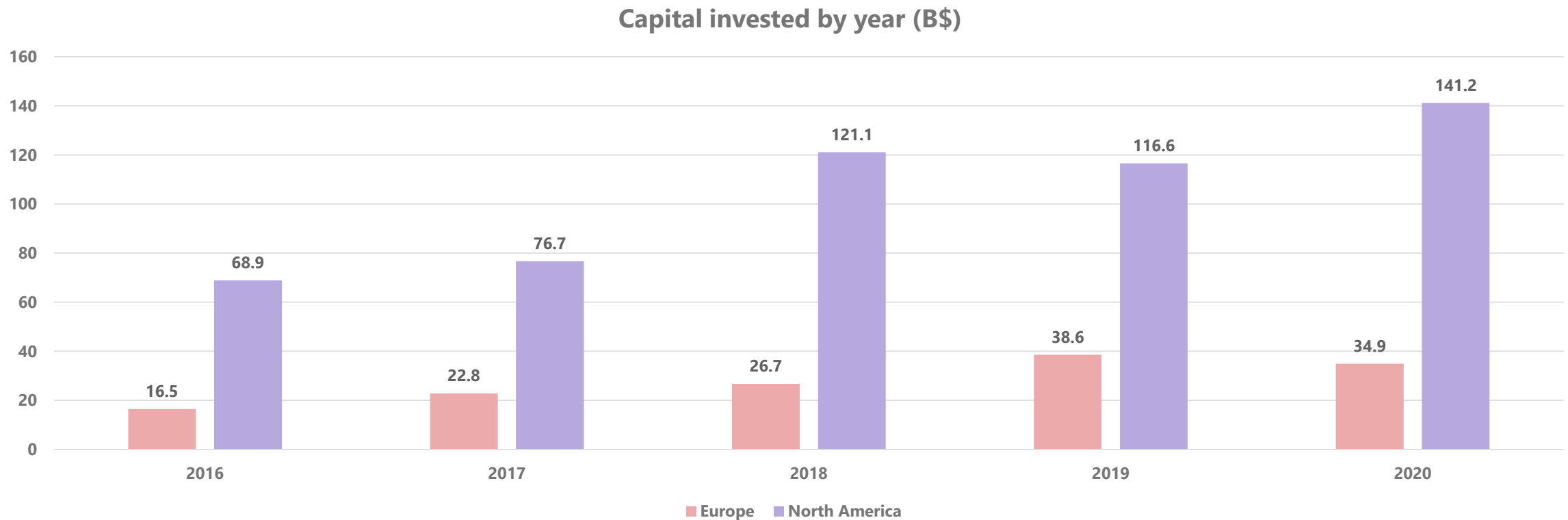
- Financing gaps (2 "valleys of death") in
- **Transition** from lab to enterprise
 - **Scaling up** for high-risk innovative start-ups

Innovation **ecosystem**

- Many national & local ecosystems, but **fragmented at European** level
- Need to **include all regions and all talent** (especially female)

Funding gap for scaling up highly innovative startups and SMEs

US venture capital investments are 4-5 times higher than EU

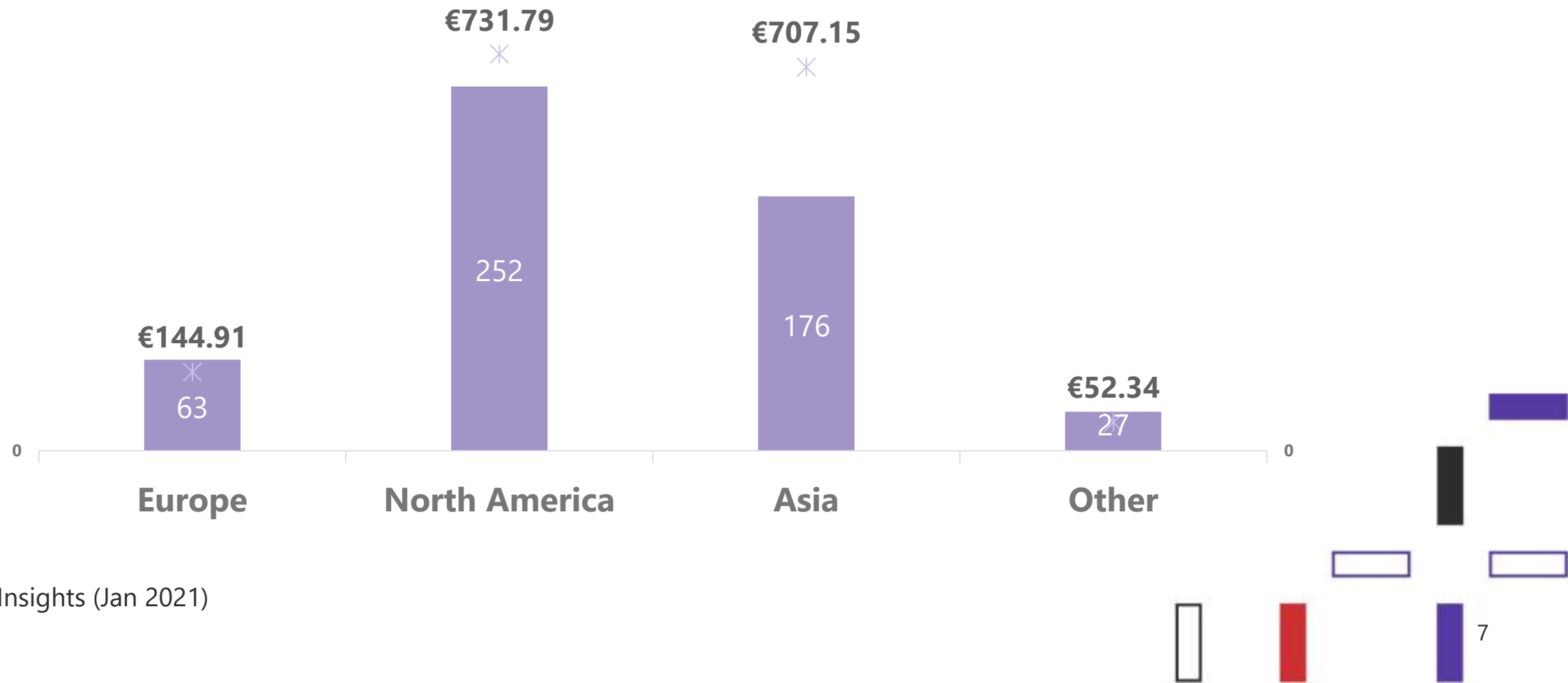


Source: [Invest Europe, Pitchbook]



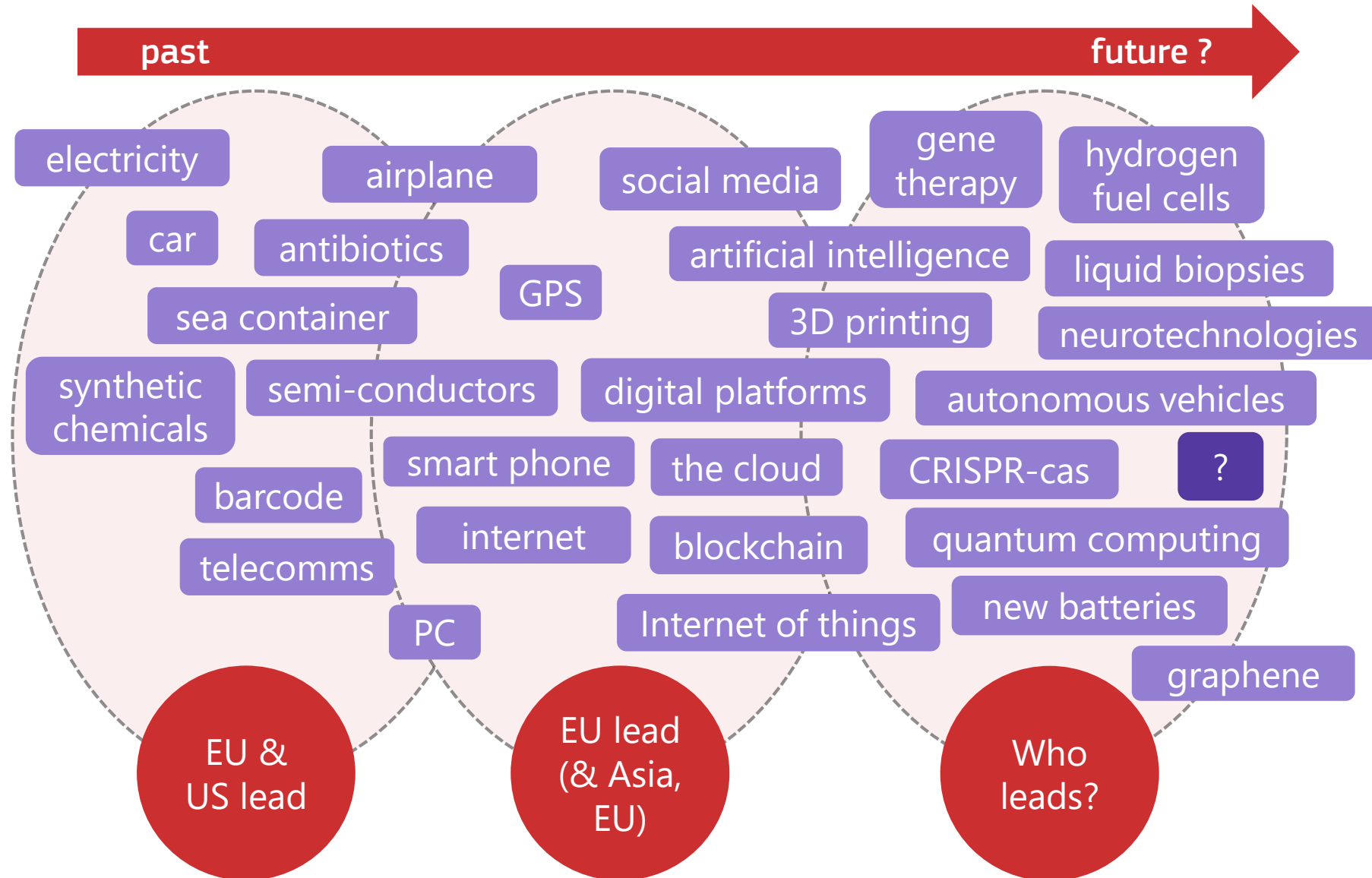
What is at stake: will Europe be home to future « unicorns »?

Number and market value of "unicorn" companies (valued at over €1 billion) by regions



Source: CB Insights (Jan 2021)

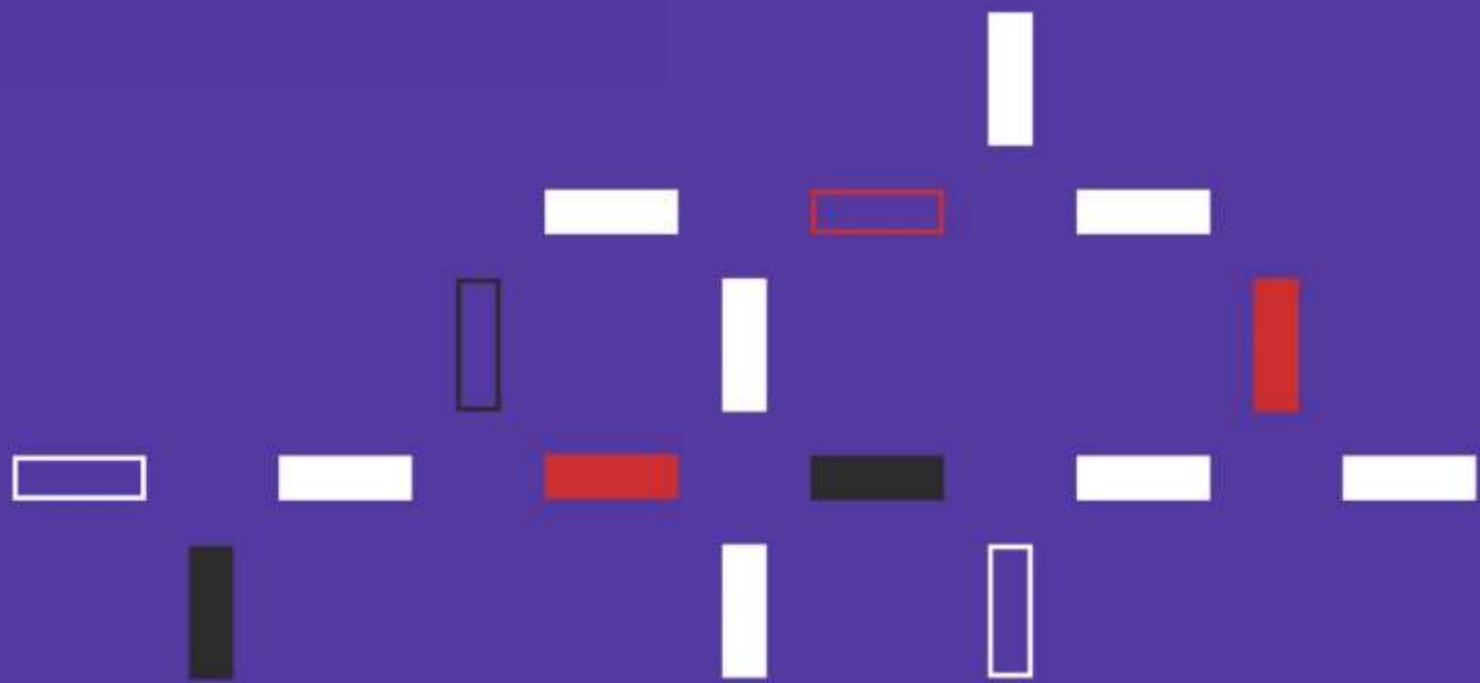
What is at stake: who will lead on the next wave of strategically important technologies?



Examples taken
from WIPO, MIT,
WEF, OECD, etc.



Experience from the EIC pilot phase (2018-2020)



EIC pilot phase (2018-20) under Horizon 2020 programme

- **Budget of €3.5 billion (2018-20)**, €1.55 billion in 2020
- Introduction of **EIC pilot blended finance** (2019), **and set up of EIC Fund** (2020)
- **Very high demand:** ~ 14000 applications from SMEs/ startups in 2020 with request for over €40 billion support;
- **Special support for:**
 - **COVID relevant innovations:** 36 Startups/SMEs awarded funding of over €160m in May;
 - **'Green Deal' innovations:** 64 startups/ SMEs awarded funding of over €300m in July;
 - **for women innovators:** at least 25% of start-ups/ SMEs invited to interview to have female CEO
- **First EIC programme managers** recruited

Impacts of EIC pilot Accelerator (including SME instrument)



Growing support to Startups & SMEs

- **5700** supported since 2014
- **293** supported in enhanced pilot (Oct 2019- Oct 2020)
- **159** awarded blended finance with ~€700 million equity
- Increase in startups with female CEOs



Crowding in other investors:

- **€5.3 billion** follow up investments to EIC supported companies
- EIC Fund investment decisions in over 50 companies
- **1 unicorn** - Cellink; value €1billion+
- **43 centaurs** - value €100million+



90% addressing Sustainable Development Goals

Main thematic in:

- 30% in **Green Deal**
- 30% in **Digital**
- 30% in **Health** (*including COVID solutions*)



EIC pilot Pathfinder Portfolio (including FET Open & Proactive)

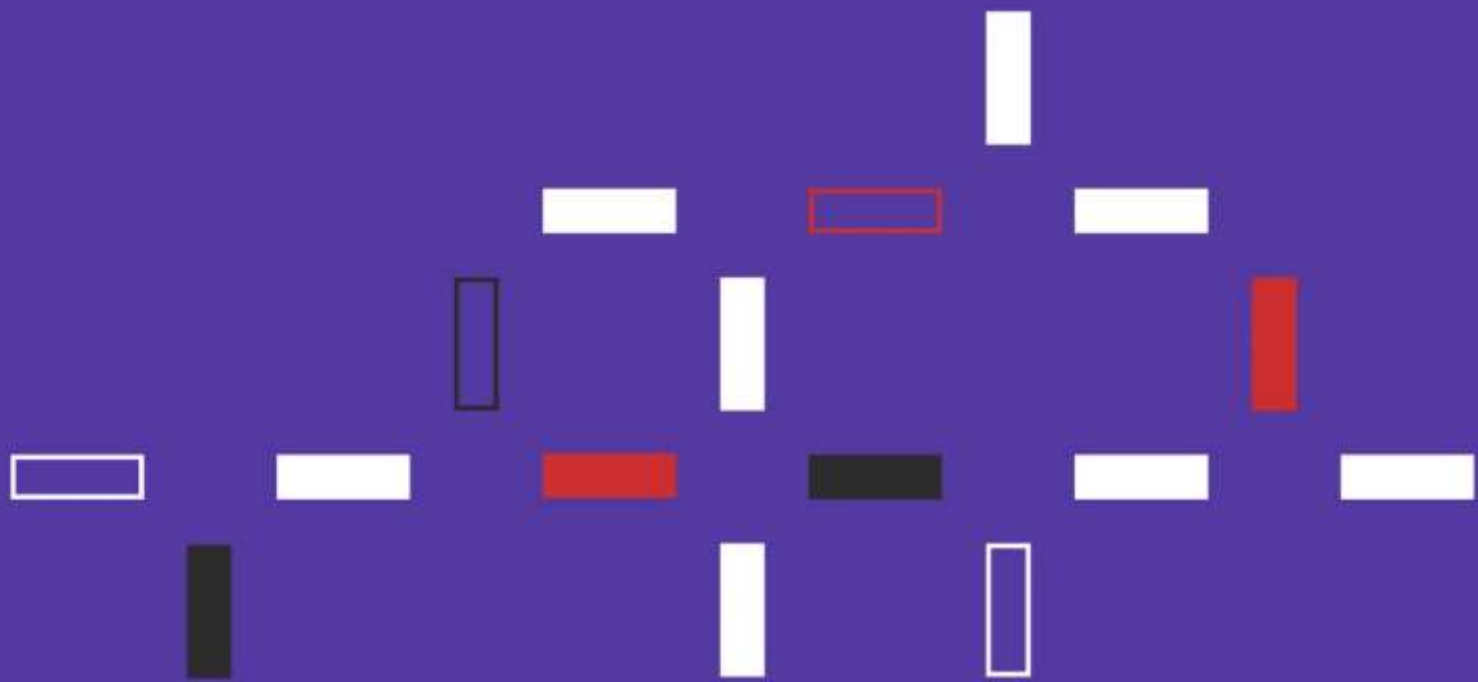
		Applications					
		Health	Digital	Energy & Environment	Food & Agriculture	Manufacturing /Infrastructure	Sum
Technologies	Biotech & bioengineering	95	3	3	5	4	110
	Engineering	0	6	3	0	11	20
	Data	7	23	2	0	1	33
	Materials	23	69	41	2	38	173
	Sum	125	101	49	7	54	336

Proven impacts

- **590 innovations**, 451 addressing new and emerging markets
- **2662 Peer-Reviewed Scientific Publications**, 72% in high profile journals



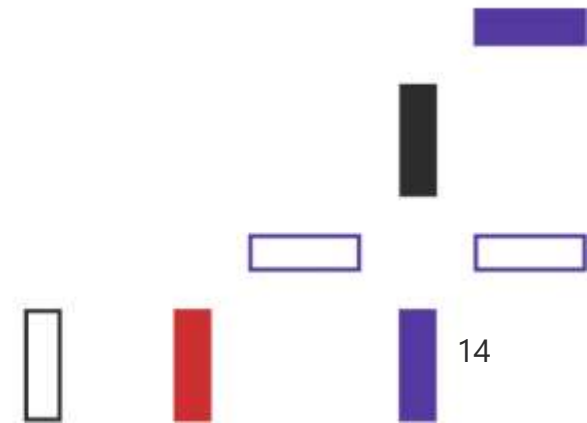
The new European Innovation Council





Europe's most ambitious innovation initiative

- **€10 billion** programme to identify, develop and scale up breakthrough technologies and disruptive innovations in Europe
- **Unique** in the world to combine research on emerging technologies with Accelerator for startups, SMEs and scaleups
- **EIC Fund** largest VC deep-tech investor in Europe (over €3 billion)
- **Innovator-centric** steered by Board of leading innovators
- **Pro-active approach** with flexible funding
- Enhances the **European innovation ecosystem**





Part of the Innovative Europe pillar of Horizon Europe

European Innovation Council

- Support to innovations with breakthrough and market creating potential

€10.1 billion

European innovation ecosystems

- Connecting with regional and national innovation actors

€520 million

European Institute of Innovation and Technology (EIT)

- Bringing key actors (research, education and business) together around a common goal for nurturing innovation

€2.9 billion

What is the EIC?



One stop shop for
breakthrough, deep-tech,
market-creating innovators

- Open to all innovators, in any field, at any time
- Complemented by targeted funding on strategic challenges
- Highly competitive for Europe's high potential innovators

Agile funding from idea to
investment

- Pathfinder for advanced research on emerging technologies
- Transition from lab to commercial setting
- Accelerator & EIC Fund to scale up innovations by start-ups & SMEs

Building ecosystems and
communities

- Access to Business Acceleration Services (coaches, mentors, corporates, investors & knowledge partners)
- EIC Programme Managers to develop visions for breakthroughs, manage portfolios, and connect to ecosystems
- Crowding in other investors (VC, corporates, etc.)



EIC Governance

- **EIC Board & President** to set strategy, advise on work programme & implementation
- **EIC and SME Executive Agency** (from 1 April) to manage EIC activities
- **EIC Fund** to manage equity investments in EIC supported companies
- **European Commission** to appoint Board, adopt Work Programme, monitor implementation

EIC main instruments and characteristics

Pathfinder

- **Early stage research** on breakthrough technologies
- Grants up to €3/4 million
- Successor of FET (Open & Proactive)

Transition

- **Technology maturation** from proof of concept to validation
- **Business & market readiness**
- Grants up to €2.5 million

Accelerator

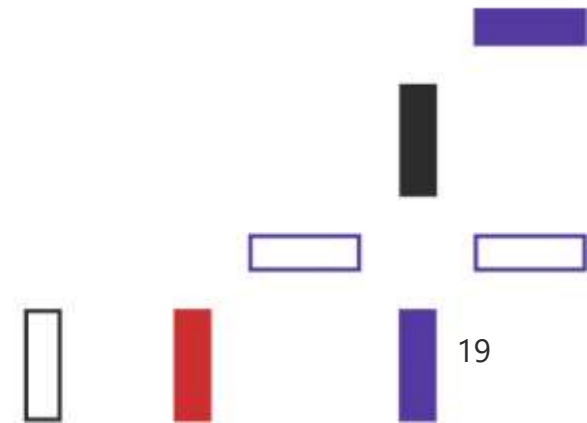
- **Development & scale up** of deep-tech/ disruptive innovations by startups/ SMEs
- Blended finance (grants up to €2.5 million; equity investment up to €15 million)
- Successor of SME instrument

- Mission to **identify, develop and deploy high risk innovations** of all kinds
- Focus on **breakthrough, market-creating, deep-tech**
- Steered by **EIC Board** of leading innovators (entrepreneurs, investors, researchers, ecosystem)
- **Business Acceleration Services** (coaches/ mentors, corporates, investors, ecosystem)
- **Pro-active management** (roadmaps, reviews, re-orientations, etc) with EIC Programme Managers
- **Follow up funding for results from Horizon** (ERC, EIT, collaborative) & national programmes



Other EIC activities

- **EIC Prizes:** Women Innovators; Capital of Innovation; Innovation Procurement; Social Innovation
- Pilot on **co-creating solutions with procurers**
- **Partnerships** with ERC & EIT (Fast track scheme), Member State programmes (Plug In pilot), Enterprise Europe Network, Startup Europe





Call texts and guidance available

Funding scheme	Documents
EIC Pathfinder (open, challenges)	<ul style="list-style-type: none">✓ EIC Work Programme (full call texts)✓ FAQ✓ Proposal template
EIC Transition (open, challenges)	<ul style="list-style-type: none">✓ EIC Work Programme (full call texts)✓ FAQ• <i>Proposal template to be available at call opening</i>
EIC Accelerator (open, challenges)	<ul style="list-style-type: none">✓ EIC Work Programme (full call texts)✓ FAQ✓ Guidance for applicants✓ Access to AI Platform for preparing short applications (<i>from 22 March</i>)• <i>Access to AI Platform for preparing full applications in April</i>



Call planning (openings*)

18 March	Publication of EIC Work Programme 2021
9 April	Publication of model grant agreements & contracts Call Opening (for submission of applications): <ul style="list-style-type: none">• Pathfinder (open)• Accelerator (open & challenges) via AI Platform
6-9 April	Pre-publication of draft Investment Guidelines of EIC Fund
15 April	Call Opening: Transition (open, challenges)
May	<i>Adoption of Horizon Europe legislation and formalisation of Work Programme</i>
15 June	Call opening: Pathfinder challenges (Challenge guide to be published in advance)

*Call openings subject to change of up to 1 month from dates specified in the Work Programme



Call planning (deadlines*)

19 May (17:00 Brussels)	Deadline for Pathfinder Open applications
9 June (17:00 Brussels)	1st cut-off for Accelerator Open & Challenges full applications (via AI Platform)
22 September (17:00 Brussels)	Deadline for Transition Open & Challenges
6 October (17:00 Brussels)	2nd cut-off Accelerator Open & Challenges full applications (via AI Platform)
27 October (17:00 Brussels)	Deadline for Pathfinder Challenges applications
Autumn 2021	<i>Publication of EIC Work Programme for 2022 with funding opportunities and call dates/ cut-offs</i>

*Call closings/ cut-offs subject to change of up to 2 months from dates specified in Work Programme



Thank you!

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