



## EIC Business Coaching. How it works.

**Coaching will empower you to reach success with your innovation project.**

The business coaching will sharpen your strategy and will make your market uptake faster. Ninety-six percent of your peers confirm this impact in their evaluations. EIC offers highly qualified and experienced – independent - coaches.

**Hugo Macedo, Smart Separations:**

*"Wolfgang's questioning inspired us to change the strategy immensely. We are now engaging with potential partners from his network. "*

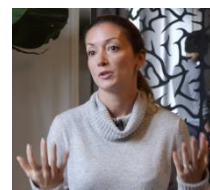
**Your individual needs for business development are leading**

- You need a path to a position in the right market.
- You need to find investors and partners, so you need a pitch and a negotiation stand.
- New people get on board and you wish to keep the team spirit you had in the beginning.
- You want to voice your doubts and need peace of mind to see the big picture.

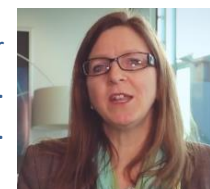
**Your coach will:**

- Challenge your assumptions
- Coach will help you clarify:
  - What do you want to achieve?
  - What is necessary to reach that?
  - What is your biggest challenge?
  - How will you get there?
- Save time and money avoiding rookie mistakes
- Consider new options, foreign markets
- Access the coach's industrial/market networks
- Improve your leadership

Check Vesna's  
testimonial  
after coaching.



Check Didier  
and Veronica.  
How they coach.



**Find your coach.**

For the highest benefit, we recommend you use a foreign coach to pick up another perspective. You will find [matching coaches here](#).

**Tomáš Šalamon, Netcampaigner:**

*"It was a surprise how the coaching with Didier changed our market perspective completely. Now we are really confident about the road ahead."*

**Coaching brings you peace of mind!**

All the best and kind regards,  
Jasper Hemmes  
**EIC Acceleration & Coaching Team.**