THE EUROPEAN CAPITAL OF INNOVATION AWARDS 22
WELCOME!

• Please note that your camera and microphone are muted by default
• Be aware that this meeting is recorded
• Join the discussion via Sli.do using the event code #iCapital2022
Let’s start with an icebreaker!
Do you intend to submit an application to this year’s edition of the prize?

- Yes
- No
- Not yet decided

Voting as Anonymous

sli.do
#iCapital2022
Agenda

11.00 - Welcome and presentation of the European Capital of Innovation Awards 2022

11.20 - Testimonial of Dortmund: winner of the European Capital of Innovation category 2021
by Angela Maertin, coordinator of Dortmund's iCapital Application and science officer

11.30 - Testimonial of Vantaa: winner of the European Rising Innovative City category 2021
by Susanna Issakainen, Development Manager

11.40 - Q&A on Slido with #iCapital2022

12.15 - Final remarks
The European Capital of Innovation Awards 2022
Informative session, 28/04/2022

Jorge Canovas
Catalin Ticheru
European Innovation Council and SME Executive Agency (EISMEA)
The EIC Prizes - a versatile tool to support public policies and stimulate positive change
The EIC Prizes
Innovative Europe pillar of Horizon Europe

**European Innovation Council**
Support to innovations with breakthrough and market creating potential

**European Innovation ecosystems**
Connecting with regional and national innovation actors

**European Institute of Innovation and Technology (EIT)**
Bringing key actors (research, education and business) together around a common goal for nurturing innovation

- **€10.1 billion**
- **€520 million**
- **€2.9 billion**
Innovation Ecosystems Consultation Process

- 8 workshops
- 350+ participants
- Questionnaire
- Final conference

RESULTS:

CONNECTEDNESS
Increased connectedness between actors
Need for European Forum
Increased citizens engagement

COMPETENCE
Fostering entrepreneurial culture
Need for better actionable information
Lack of innovation capabilities within public stakeholders

CAPITAL
Partnerships between startups and corporates
Support for early stage accelerators
Scaling-up and exit assistance
And:
European regulatory sandboxes
Stimulating public procurement for innovation

The European Capital of Innovation Awards 2022 in detail
1. Previous winners
2. Objectives

1. Recognise cities with inclusive innovation ecosystems
2. Contribution to open and dynamic urban innovation
3. Promote the citizens’ involvement in governance and decision-making process.
4. Use innovation to improve cities’ resilience and sustainability
3. Categories

The European Capital of Innovation
From 250 000 inhabitants
1 winner (1 000 000 €) + 2 runners up (100 000 €)

The European Rising Innovative City
50 000 and up to 249 999 inhabitants
1 winner (500 000 €) + 2 runners up (50 000 €)

Recognition and visibility to your innovation ecosystem

Winners and runners up to join the alumni network of pioneering cities that actively push boundaries of urban innovation
The EIC Prizes Alumni network: launched on 27.04

Who integrates it?

- EIC Prizes winners and runners up – pilot phase only iCapital

Purpose?

- Facilitate and **promote dialogue exchange**, knowledge sharing, and the replication of best practices;
- Collect, discuss, provide with recommendations, and test **new ideas** and proposals to tackle those gaps and their uptake and scaling up at European level;
- **Raise the profile** of its members as innovation role models;
4. Eligibility criteria

The candidate city must be located in a Member State or Associated Country.

For the European Capital of Innovation category: a population of minimum 250,000 inhabitants. (In countries where there are no such cities, the biggest cities are eligible and can only apply to a single category, provided that their population is of minimum 50,000 inhabitants.)

For the European Rising Innovative City category: a population of 50,000 and up to 249,999 inhabitants.

Winners of former European Capital of Innovation Awards editions, as well as 2021 runners-up are not eligible. (This does not apply to previous finalist cities)
Award criterion 1

Experimenting

The city as a test bed for innovative practices

Photographer: Roland Gorecki
Award criterion 2 *Escalating*

Accelerating the growth of start-ups and SMEs by stimulating investments, resources, and talents.

Photographer: Roland Gorecki
Award criterion 3
Ecosystem building

Fostering synergies between public sector, industry, academia, and citizens

Photo: Sakari Manninen
Award criterion 4

Expanding

The city a model for others to follow: mutual learning, knowledge transfer and cooperation enhancement

Photo: Anna Alexander Olsson
Award criterion 5
City innovative vision

Long-term strategic vision / plan to positively transform the city and develop a sustainable innovation ecosystem
6. Timeline

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<th>Milestone</th>
<th>Date</th>
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<td>Call opening</td>
<td>3 March 2022</td>
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<tr>
<td>Deadline for submission</td>
<td>30 June (17:00:00 Brussels time)</td>
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<td>Remote evaluation</td>
<td>July - October</td>
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<td>Hearings</td>
<td>October</td>
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<td>Award ceremony</td>
<td>November - December</td>
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Thank you!

More info and rules of contest

www.eic.ec.europa.eu
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#Eueic # iCapitalAwards

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Testimonial of Dortmund: winner of the European Capital of Innovation category 2021

by Angela Märtin, coordinator of Dortmund's iCapital Application
The European Capital of Innovation

WINNER

DORTMUND

#iCapitalAwards
What makes your city unique?
We know transformation
WHERE WE CAME FROM...
What is your story?
INNOVATION NEXT DOOR

Future from the neighborhood
Who is in your team?
LOCAL INNOVATION NETWORKS IN DORTMUND

- Science Master Plan
- Smart City Alliance
- Chief Innovation Office
- Nordwärts Participation Initiative
- Social Innovation Network
- Technology Centre
- Start-up Support
Which dimensions of innovation do you cover?
DIMENSIONS:
- Technological
- Cultural
- Administrative
- Social
Which projects support your story & match with the criteria of the competition?
Enjoy communication
Website with project profiles, videos, links etc.
innovation-next-door.de

Instagram Stories
Example: Selfmade Makerspace

COMMUNICATION
Collect facts and figures
BREEDING GROUND FOR (SOCIAL) START-UPs
Don’t give up and appreciate the process 😊
WHAT’s NEXT?

City Festival May 27 – 28 incl. iCapital Campus and Workshop on European Innovation Ecosystems

Innovation Week September 2022 / #diwodo

DIVR European Science Award for Virtual Real

Innovation Room in the City Centre

Neighbourhood Kiosk
INNOVATION
NEXT DOOR

Future from the neighborhood

Angela Märtin
amaertin@stadtde.de
Testimonial of Vantaa: winner of the European Rising Innovative City category 2021

by Susanna Issakainen, Development Manager
The European Rising Innovative City

WINNER

VANTAA

#iCapitalAwards
Application process

• Application process can be rewarding!

• Engagement of the Management Board
  • Focus and themes of the application
  • Contacts from all departments

• A close-knit team for application writing – big enough / small enough

• COVID-19 and its effects – not possible to have in-person meetings and workshops
  • Lots of Teams meetings and emails…
Application

- Looking at innovation from different viewpoints
- Wellbeing, social innovations, participation

- Showing the soul of the city – no two cities are alike
  - Vantaa is a young, growing city
Preparing for the Whole Process

The process may vary, but in 2021:

- Semifinal hearing
- Video

- Preparing with a short notice
  - Be ready to react fast
Prepare also for success!

• In 2021, first year of the Rising Innovative City category
• Both selection to semifinals and final was a big deal and a great honour

• Prepare actions also for winning the competition

• Also good idea to use social media in semifinal/ final phases in city branding
  • Importance of including the Communications Department of the city
Innovating Together

Vantaa’s Innovation Contest open: apply before August 15, 2022!

Vantaa’s Innovation Festival on October 24 - 28 – learn more of Vantaa’s innovations

Thank you EIC for the possibility to arrange these!
Thanks!

Susanna Issakainen
Susanna.issakainen@vantaa.fi
Q&A
Join us now on SLI.DO
#Icapital2022
Please do not forget to reply to the satisfaction survey!
Final remarks
Thank you for attending the session!

Contact us at EISMEA-ICAPITAL@ec.europa.eu and check the iCapital webpage
Thank you!

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