



EIC Work Programme 2022 – follow up to Board recommendations

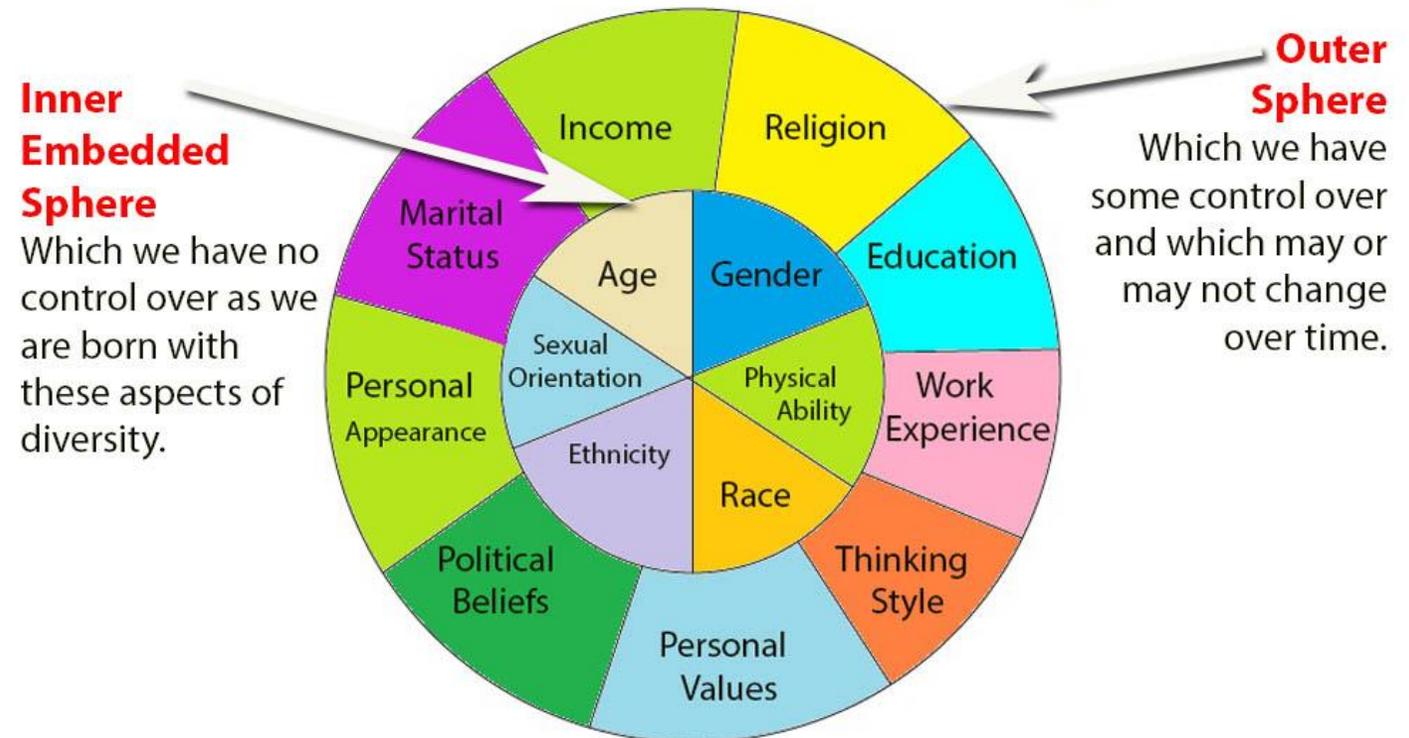
- Monitoring and encouragement of an equal share of **women leading research work packages** in EIC Pathfinder projects.
- Broader the **definition of women-led** to recognise leading executive roles beyond the CEO, such as the CTO and CSO in EIC Accelerator and Transition.
- Prioritisation approach extended to the **EIC Transition** funding.
- Contribution to a **workshop** on 11 Nov 2021 with the Women in VC group, the EIF, the EIB and DG RTD to discuss how to back more women-led ventures.
- Launch of the EU innovation gender and diversity index action to collect, harmonise and share **diversity data** across the innovation ecosystem and promote other aspects of diversity.



Future Outlook: 'Diversity Wins'

- The McKinsey reports series has highlighted that diversity on executive teams correlates with likelihood of financial outperformance
- Gender is only one core diversity dimension
- The EIC must extend its diversity policy beyond gender

Dimensions of Diversity



The pilot EU gender and diversity index action in the EIC Work Programme 2022

Keith Sequeira, Head of EIC Board,
Strategy and Feedback to Policy Unit
(EISMEA .D01)

European
Innovation
Council





Objectives of the action

- To enable gender and diversity gaps to be identified, relevant measures to be designed, and progress to be assessed
- To enable better informed investment decisions from the EIC and other investors; and
- To encourage diversity at all levels across the innovation ecosystem.

⇒ **Coordination and Support Action for up to €700k**

In practice

We seek to fund a **single project** to develop a **pilot innovation gender & diversity index** based on agreed definitions and indicators that can be applied to tech startups/ SMEs and to innovation investment actors in the EU;



Scope of the action

- Identify relevant sources of reliable and robust data, develop **methodologies** and conduct **data collection** in order to fill data gaps;
- Produce a **first pilot gender & diversity index** using available data from different sources as well as additional data collection as appropriate;
- Provide **recommendations** for further development and implementation of an innovation gender and diversity index - e.g. through **voluntary reporting standards** by start-ups, scale-ups and investment funds;
- **Disseminate** and promote the results of the project to investors, policy makers and the wider innovation ecosystem.





Who can apply

- Proposals can be submitted by a **single applicant or a consortium** of applicants
- Applicants can be **any legal entity** (public, private, international organisations), such as e.g. research performing organisations, universities, companies (including consultancies), NGOs, etc
- Applicants must be established in
 - EU Member State
 - Horizon Europe Associated Countries:
 - EEA countries (Iceland, Liechtenstein and Norway)
 - Other associated countries (ongoing association process for some countries)
 - Others under certain circumstances





What type of activities can be funded

- This type of action cannot fund research and innovation activities, such as scientific and technological developments.
- It will fund activities such as data collection, data analysis, creation of an index /complex indicator, dissemination, awareness-raising and communication, networking, recommendations for future implementation and for related future work





What type of activities can be funded (cont.)

This action will support the creation of **single advisory group**, whose members will be partly proposed by the applicants and partly proposed by the European Commission and EISMEA, the European Investment Bank and the European Investment Fund.

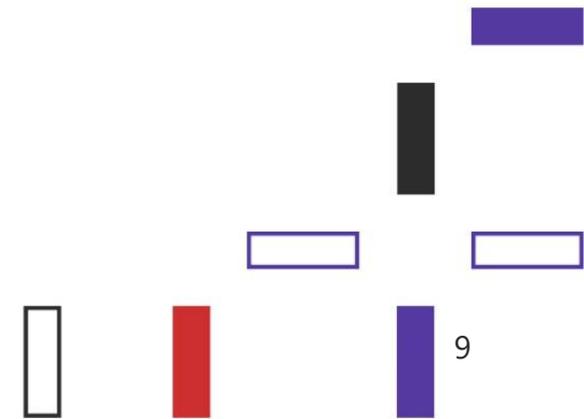
The group will advise the work of the successful applicants, including with **recommendations** on indicators and ensuring **coordination** with other work done by e.g. the EIB, the EIF and others.





Budget

- **Indicative budget:** max. EUR 700 000. It is possible to request higher amounts, if properly justified.
- **Funding rate:** 100% of the project costs (resources, travel, subcontracts, etc) + flat rate 25% for indirect costs (institutional costs)





How to prepare and submit a proposal

- The call is open! Proposals can be submitted until **8 September 2022**
- Access the call in the Funding and Tenders Portal:
[Funding & tenders \(europa.eu\)](https://ec.europa.eu/eas/eas-portal/)
- Call identifier: HORIZON-EIC-2022-GENDER-01-01
- The Submission Form has a **Part A** for participant information (to be filled online) and a **Part B** for the project proposal
- In the Portal you will find a template to prepare and submit Part B





How to find partners for the proposal

- Partner Search tool in the Funding and Tenders Portal -> How to Participate -> Partner Search
- Enterprise Europe Network: <https://een.ec.europa.eu/>
- **Use your network!**
- For further support with partner search and proposal preparation, get support from your **EIC National Contact Point**. Find yours here:

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/ncp>



The evaluation process

- Eligible proposals will be evaluated starting from the call closing date (8 September 2022)
- Each proposal will be evaluated remotely by at least **three evaluators** against the evaluation criteria
- The **evaluation criteria** are Excellence, Impact and Quality of Implementation (equally weighted), as per the proposal submission template
- **Expected notification to applicants and project start: Q1 2023**



Evaluation criteria

Excellence	Impact	Quality and efficiency of the implementation
<ul style="list-style-type: none">✦ Clarity and pertinence of the project's objectives.✦ Quality of the proposed coordination and/or support measures including soundness of methodology.	<ul style="list-style-type: none">✦ Credibility of the pathways to achieve the expected outcomes and impacts specified in the Work Programme, and the likely scale and significance of the contributions due to the project.✦ Suitability and quality of the measures to maximise expected outcomes and impacts, as set out in the dissemination and exploitation plan, including communication activities.	<ul style="list-style-type: none">✦ Quality and effectiveness of the work plan, assessment of risks, and appropriateness of the effort assigned to work packages, and the resources overall.✦ Capacity and role of each participant, and extent to which the consortium as a whole brings together the necessary expertise.



Thank you!

More information: <https://eic.ec.europa.eu/system/files/2022-02/EIC%20Work%20Programme%202022.pdf>

Apply here! [Funding & tenders \(europa.eu\)](https://europa.eu)

Further questions? EISMEA-COMMUNICATION@ec.europa.eu.