THE EUROPEAN CAPITAL OF INNOVATION AWARDS 23
Jorge CANOVAS MONTOYA

Project Advisor
EISMEA I.01
Why an EIC Prize? A tool to support public policies and stimulate positive change
The EIC Prizes 2023 ecosystem:
recognising and promoting all the actors from the innovation ecosystem.
The European Capital of Innovation Awards 2023 in detail
1. iCapital objectives

Recognise cities promoting inclusive innovation ecosystems

Contribute to open and dynamic urban innovation

Promote the citizens’ involvement in governance and decision-making process.

Innovation to improve cities’ resilience and sustainability

Tackling societal challenges

Better future and place to live in

Innovation with citizens at the core
## 2. Categories and awards

<table>
<thead>
<tr>
<th>Category</th>
<th>Population Range</th>
<th>Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>The European Capital of Innovation</td>
<td>From 250,000 inhabitants</td>
<td>1 winner (1,000,000 €) + 2 runners up (100,000 €)</td>
</tr>
<tr>
<td>The European Rising Innovative City</td>
<td>50,000 and up to 249,999 inhabitants</td>
<td>1 winner (500,000 €) + 2 runners up (50,000 €)</td>
</tr>
</tbody>
</table>

**Recognition and visibility** to your innovation ecosystem

**Winners and runners up** to join the EIC Prizes alumni network
3. Eligibility criteria

The candidate city must be located in a Member State or Associated Country to Horizon Europe.

For the European Capital of Innovation category: a population of minimum 250,000 inhabitants. (In countries where there are no such cities, the biggest cities are eligible and can only apply to a single category, provided that their population is of minimum 50,000 inhabitants.)

For the European Rising Innovative City category: a population of 50,000 and up to 249,999 inhabitants.

Winners of former European Capital of Innovation Awards editions, as well as 2022 runners-up are not eligible. (This does not apply to previous finalist cities)
Award criterion 1

Experimenting

The city as a test bed for innovative practices

Haarlem - Bus shelters on the Verwulft street have a roof with sedum plants on them. The green roofs help to improve air quality in the city and have positive effect on biodiversity.

Credits: Jurriaan Hoefsmit
Award criterion 2

*Escalating*

Accelerating the growth of start-ups and SMEs by stimulating investments, resources, and talents.
Award criterion 3

Ecosystem building

Fostering synergies between public sector, industry, academia, and citizens

Credits: Municipality of Aveiro and Pedro Cerqueira
Award criterion 4

*Expanding*

The city a model for others to follow: i.e., mutual learning, knowledge transfer and cooperation enhancement
Award criterion 5

City innovative vision

Long-term strategic vision / plan to positively transform the city and develop a sustainable innovation ecosystem
## 5. Timeline

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Date</th>
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<tbody>
<tr>
<td>Call opening</td>
<td>8 March 2023</td>
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<tr>
<td>Deadline for submission</td>
<td>29 June (17:00:00 Brussels time)</td>
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<tr>
<td>Remote evaluation</td>
<td>July - September</td>
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<tr>
<td>Hearings</td>
<td>September - October</td>
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<tr>
<td>Award ceremony</td>
<td>November</td>
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</tbody>
</table>
Past winners
Thank you!

Interested?
Check the iCapital webpage:
The European Capital of Innovation Awards (europa.eu)
THE EUROPEAN CAPITAL OF INNOVATION AWARDS 22

WINNER
European Capital of Innovation

Métropole Aix-marseille Provence

#iCapitalAwards
Aix-Marseille Provence Metropole
European Capital of Innovation 2022

Vincent Wallaert, Head of the European Funding Unit
What makes your city unique?
The second largest Metropole in France

Euro-Mediterranean hub

92 Cities
1.8 million inhabitants
3149 km²
A land of contrast and diversity

Nature and landscape diversity

A mosaic of people and culture
What challenges do you face?
Air pollution

Social inclusion
What are the values you want to bring forward?
Our vision

Innovative diversity

The sustainable Mediterranean city

Climate-resilient urban lifestyle

Social inclusion
What is our "city of tomorrow?"

A city where inhabitants are key stakeholders of urban policies

A city supporting innovative entrepreneurship for the well-being of the population

A city where different worlds meet
Who is in your team?
Sharing challenges & solutions with internal and external experts

- Technology centres
- Start-up support
- Chief innovation office
- Science master plan
- Social innovation network
- Smart city alliance
- Aix-Marseille-Provence operational directorates
- European affairs
Innovation?
What for?
Cleantech & Biomed
Green transition
Good governance
Social inclusion
Which projects support your story & match with the criteria of the competition?
Collect data, facts and figures

Nowadays coastline has undergone an intense urbanization process caused by housing needs, industrial uses, tourist exploitation based, most of all, on intensive use patterns. As a result of this process, coastal zones, especially in the Mediterranean area, suffer for the unsustainable expansion of settlements and the exponential increase of tourist flows’ pressure.

COASTING is a capitalization project based on the ICZM principles application, aiming at enhancing the effectiveness of a multi-level governance tool like Coast Contract, fully framing coastal management and tourism sustainability issues.
| Maps | Schemes | Figures | Benchmarks | ...
|------|---------|---------|------------|----------------|
| ![Map of Hydrogen Industry Ecosystem](image1.png) | ![Schematic Diagram](image2.png) | ![Diagram](image3.png) | ![Benchmark Table](image4.png) |...

**Hydrogen Industry Ecosystem**

*Key*
- **Industry clusters**: clusters promoting public-private partnerships
- **Value chain businesses**: companies along the value chain
- **R&D projects**: ongoing R&D initiatives
- **Support initiatives**: grants and subsidies for hydrogen technologies

**Functional Mapping of the Ecosystem**

- **Innovation**: Focus on developing innovative solutions and technologies
- **Partnerships**: Collaborations among research institutions, businesses, and governments
- **Innovators**: Companies leading the hydrogen industry revolution
- **Innovative Projects and Funding**: Support for new and emerging technologies
- **Typology**:
  - **General**: Industry-wide support
  - **Specialized**: Focused on specific hydrogen applications
  - **Multi-Sector**: Cross-industry collaborations

*European Innovation Council*
The Application form

- Know the criteria and stick to it!
- Don’t give up and appreciate the process 😊

1. **Expérimentation**: expérimenter des concepts, processus, outils et modèles de gouvernance innovants prouvant l’engagement de la ville à servir de banc d’essai pour des pratiques innovantes.

2. **Accélération**: accélérer la croissance des entreprises hautement innovantes en créant un environnement qui stimule la croissance, les investissements privés et publics, les ressources et les talents.

3. **Construction d’écosystèmes**: libérer le potentiel de la ville en tant que facilitateur de l’écosystème d’innovation local en favorisant les synergies entre les différents acteurs.


5. **« Vision innovante de la ville »**: mettre en évidence les initiatives qui ont contribué à la transformation de la ville et qui soutiendront le développement d’un écosystème d’innovation solide et durable.
The Jury hearing

• Video
• PPT presentation
• Preparation
• Team cohesion
• Improvisation
The Ceremony in Bruxelles
Thank you!

www.ampmetropole.fr

@Metropole Aix-Marseille-Provence
THE EUROPEAN CAPITAL OF INNOVATION AWARDS 22

Haarlem

#iCapitalAwards

WINNER
European Rising Innovative City
City of Haarlem
European Rising Innovative City 2022

Valentina Schippers-Opejko, Coordinator Urban Agenda Partnership on Innovative and Responsible Public Procurement
Gemeente Haarlem

THE EUROPEAN CAPITAL OF INNOVATION AWARDS 22

Haarlem

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Valentina Schippers-Opejko
Coordinator Urban Agenda Partnership on Innovative and Responsible Public Procurement, Chair Eurocities Working Group on Public Procurement, Expert
Why is the City of Haarlem an Innovative City?

We are working as ONE TEAM at all levels - mayor, councilors, employees, partners and stakeholders in the city, students and citizens!
**Experimenting** – How the City of Haarlem embeds innovative concepts and practices, processes, tools, and governance models?

**Koningstein: dismantling instead of demolishing**

**Cleaning services**

**CLEANING SERVICES**

When contracting cleaning services the City of Haarlem opts for day cleaning. Day cleaning allows the cleaning staff to better integrate work and private life, instead of working early or late hours. When awarding a contract the City asked bidders to submit a video showing how they would interact with city employees when cleaning their desks, giving an idea of how they would approach this task in a creative way.

**Local produced sustainable energy on an alternative energy marketplace**

**Electric charging stations for boats**

Start-up in residence – reducing food waste
Escalating – How the City of Haarlem stimulates innovative start-ups & SMEs and driving innovation demand through innovation public procurement?

Sustainable and circular entrepreneurship

*Label C obligation for offices*

*Free energy scan for companies in the Waarderpolder*

*Innovation Broker Platform on a local level*
Ecosystem building – How the City of Haarlem contributes to innovation ecosystem within the city by fostering synergies among public, industry, civil society, citizens and academia?
Expanding – How the City of Haarlem boosts the local innovation ecosystem by promoting mutual learning, knowledge / experience transfer and capacity building?

Urban Agenda Partnership on Innovative and Responsible Public Procurement for the EU

City of Haarlem

De Metropoolregio Amsterdam werkt aan duurzaamheid - MRA (mraduurzaam.nl)

Urban Agenda Partnership on Innovative and Responsible Public Procurement - YouTube
TIPS FOR APPLICANTS

- Collect information about the relevant projects and initiatives
- Involve colleagues and stakeholders
- Start preparing as soon as possible!
- One coordinator
- Read the requirements and criteria
- Check if all projects and initiatives are relevant
- Check if the texts are to-the-point
- Prepare the Rehearsal very well
- The participants have good knowledge about content of the application
- Resources for making of the video (3,000-5,000 euro’s)
- Enough capacity
Thank you!

www.eic.ec.europa.eu
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