

#iCapitalAwards

European  
Innovation  
Council



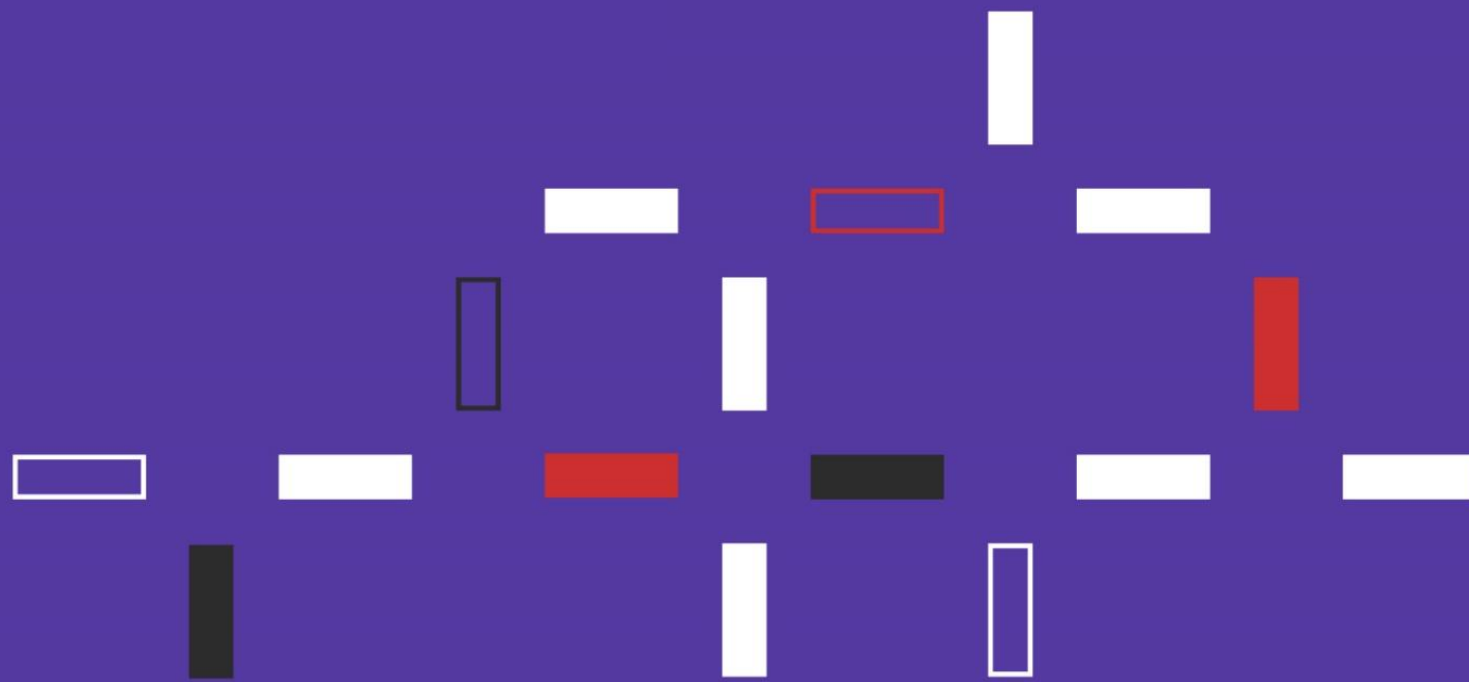
# THE EUROPEAN CAPITAL OF INNOVATION AWARDS **23**





# Jorge CANOVAS MONTOYA

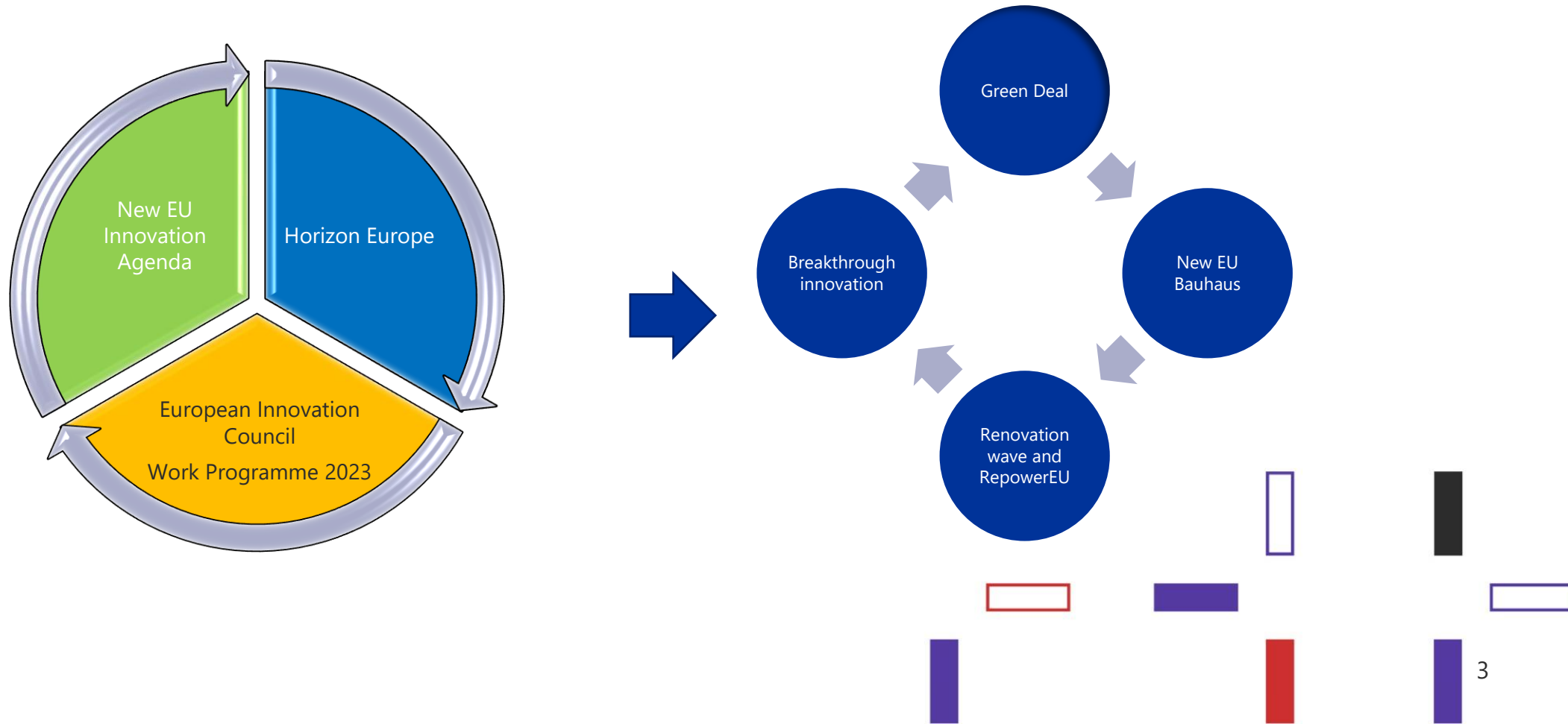
Project Advisor  
EISMEA I.01



# The European policies behind the EIC Prizes



Why an EIC Prize? A tool to support public policies and stimulate positive change



#EUIInnovAid



HUMANITARIAN INNOVATION  
EU PRIZE 23



#EUIPAwards



THE EUROPEAN INNOVATION  
PROCUREMENT AWARDS 23



#diogochallenge



EUROPEAN SOCIAL INNOVATION  
COMPETITION 23

FIGHTING ENERGY POVERTY



#WiPrizeEU



WOMEN INNOVATORS  
EU PRIZE 23



#iCapitalAwards



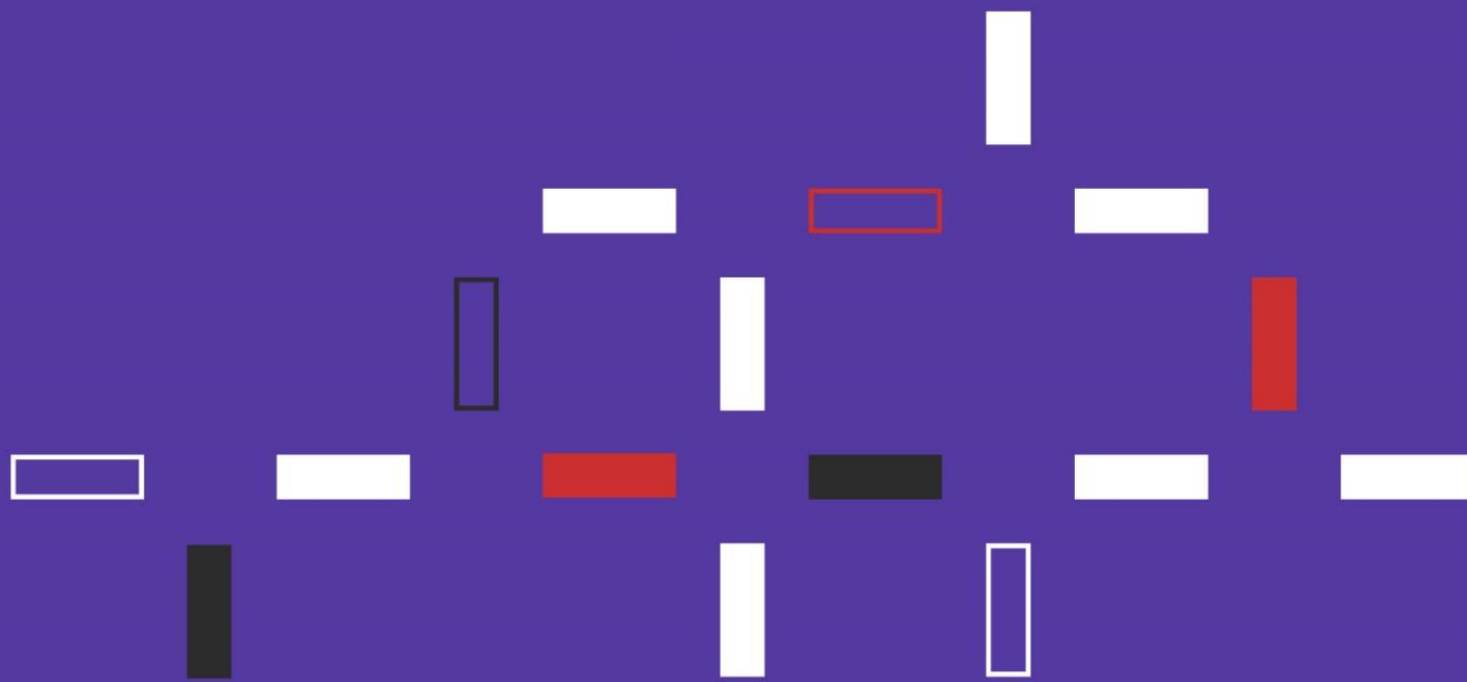
THE EUROPEAN CAPITAL OF INNOVATION AWARDS 23



*The EIC Prizes 2023 ecosystem:  
recognising and promoting all the  
actors from the innovation ecosystem.*



# The European Capital of Innovation Awards 2023 in detail



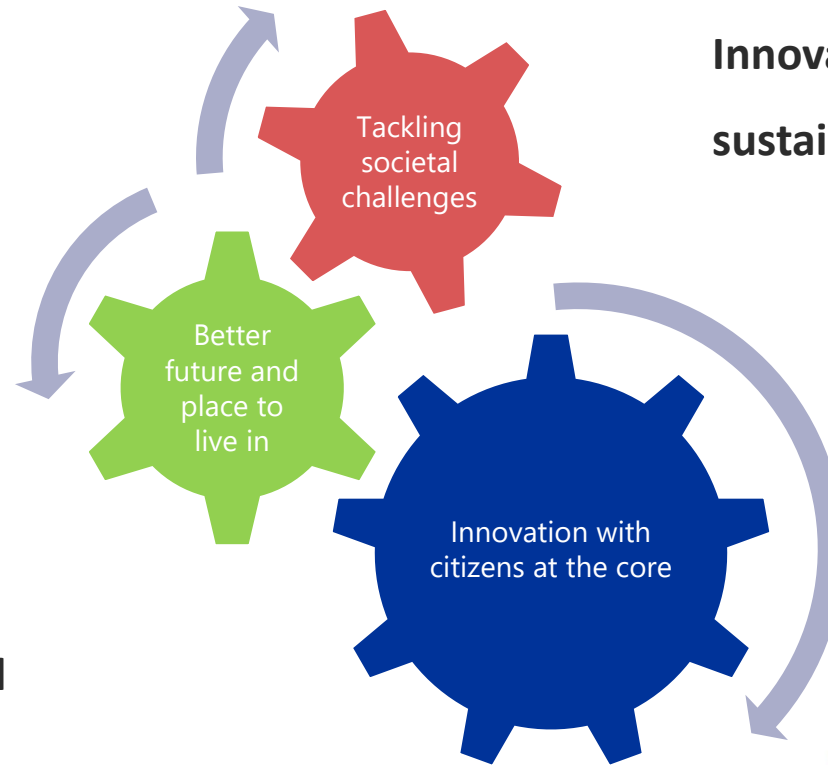
# 1. iCapital objectives



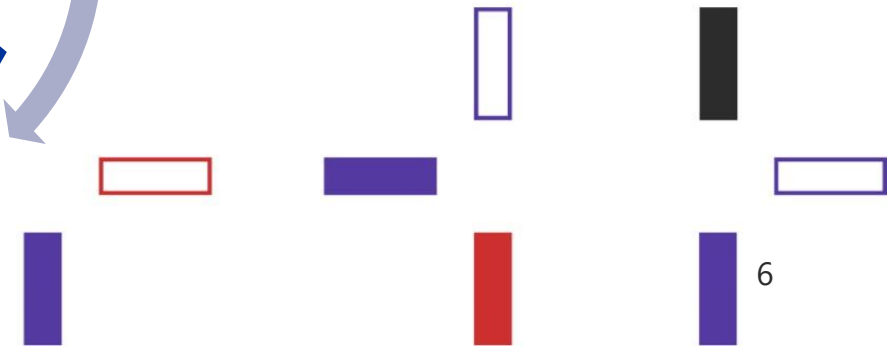
## Recognise cities promoting inclusive innovation ecosystems

Contribute to open and dynamic urban innovation

Promote the citizens' involvement in governance and decision-making process.



Innovation to improve cities' resilience and sustainability



## 2. Categories and awards



The European  
Capital of  
Innovation

From 250 000 inhabitants



1 winner (1 000 000 €) + 2 runners up (100 000 €)

The European  
Rising  
Innovative City

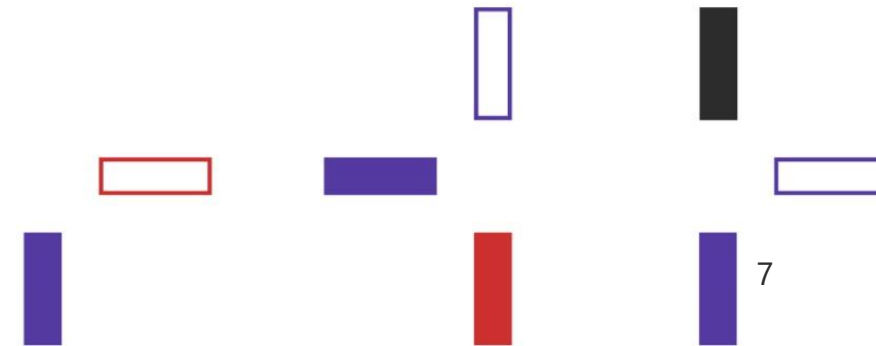
50 000 and up to 249 999 inhabitants



1 winner (500 000 €) + 2 runners up (50 000 €)

Recognition and visibility to your innovation ecosystem

Winners and runners up to join the EIC Prizes alumni network



# 3. Eligibility criteria



**The candidate city must be located** in a Member State or Associated Country to Horizon Europe.

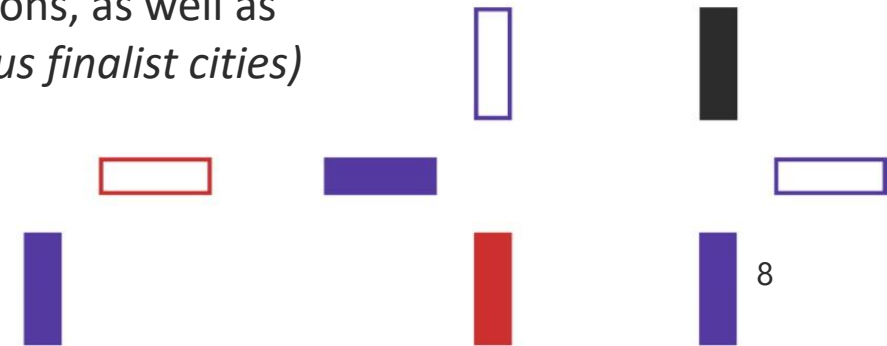


**For the European Capital of Innovation category:** a population of minimum 250 000 inhabitants. *(In countries where there are no such cities, the biggest cities are eligible and can only apply to a single category, provided that their population is of minimum 50 000 inhabitants.)*

**For the European Rising Innovative City category:** a population of 50 000 and up to 249 999 inhabitants.



Winners of former European Capital of Innovation Awards editions, as well as 2022 runners-up are not eligible. *(This does not apply to previous finalist cities)*







## Award criterion 1

### *Experimenting*

The city as a test bed for innovative practices



Centrum/Verwulft

Haarlem - Bus shelters on the Verwulft street have a roof with sedum plants on them. The green roofs help to improve air quality in the city and have positive effect on biodiversity

*Credits: Jurriaan Hoefsmit*



## Award criterion 2

### *Escalating*

Accelerating the growth of start-ups and SMEs by stimulating investments, resources, and talents.

## Award criterion 3

### ***Ecosystem building***

Fostering synergies between public sector,  
industry, academia, and citizens



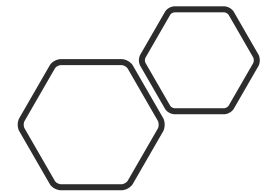


Credits: Michael Theurer

## Award criterion 4

### ***Expanding***

The city a model for others to follow: i.e., mutual learning, knowledge transfer and cooperation enhancement



## Award criterion 5

### *City innovative vision*

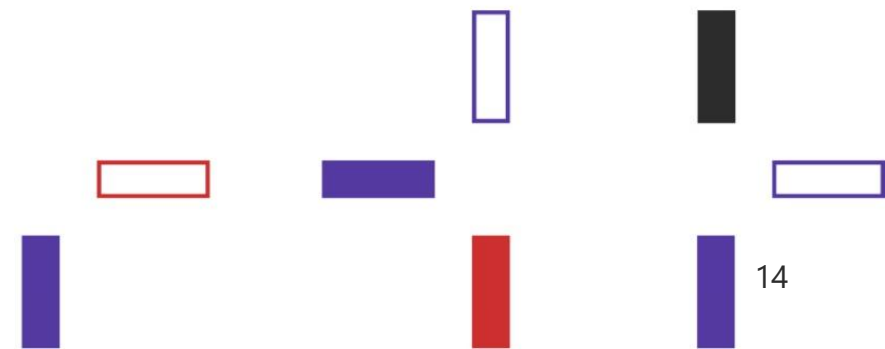
Long-term strategic vision / plan to positively transform the city and develop a sustainable innovation ecosystem



# 5. Timeline

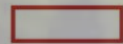


Milestone	Date
Call opening	8 March 2023
Deadline for submission	29 June (17:00:00 Brussels time)
Remote evaluation	July - September
Hearings	September - October
Award ceremony	November





*Past winners*





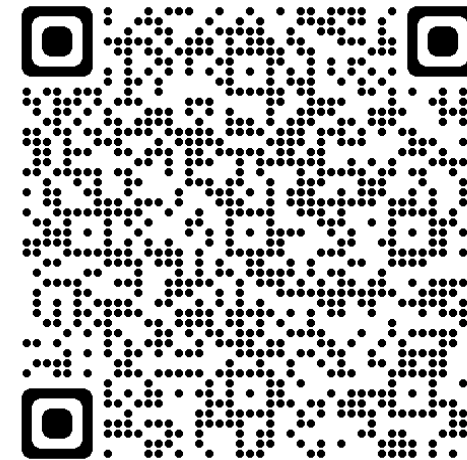
# Thank you!



Interested?

Check the iCapital webpage:

[The European Capital of  
Innovation Awards  
\(europa.eu\)](https://www.europa.eu)





THE EUROPEAN  
CAPITAL OF  
INNOVATION  
AWARDS **22**

Métropole  
Aix-marseille  
Provence

#iCapitalAwards



European  
Innovation  
Council

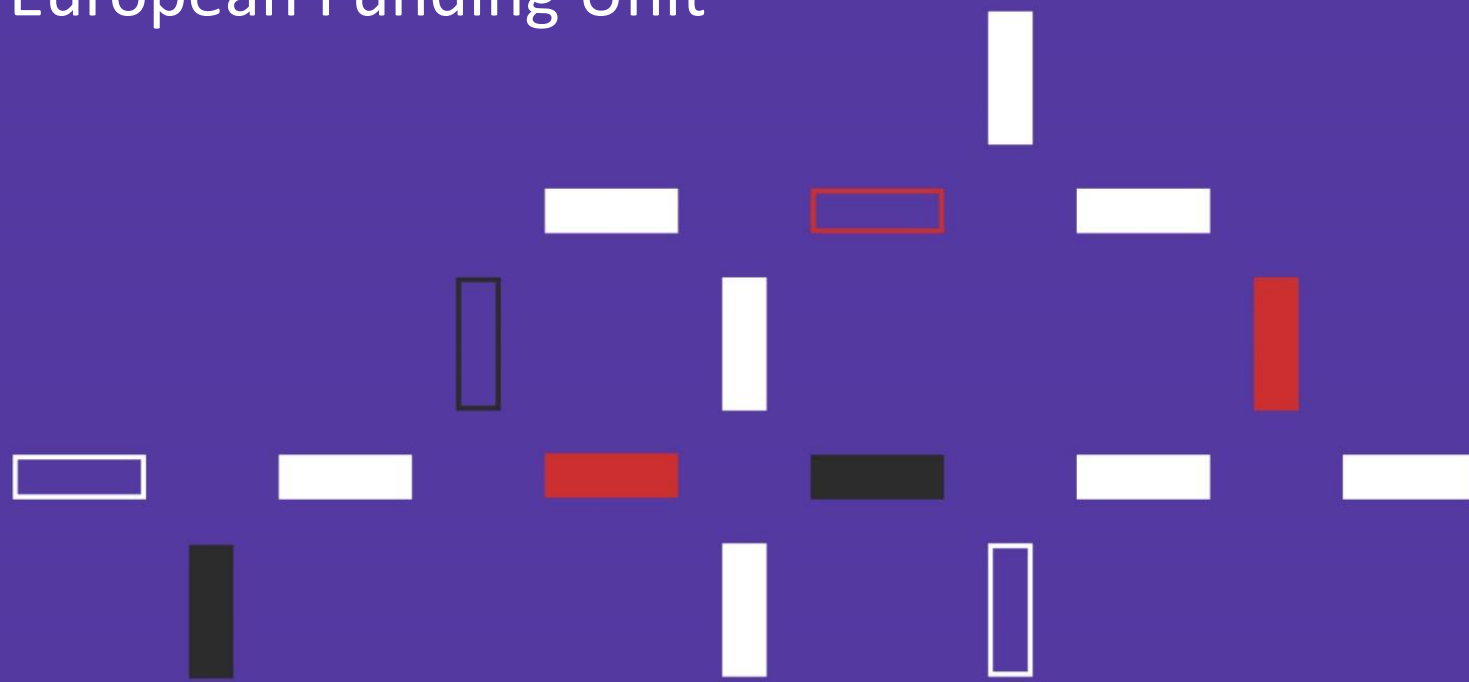


**WINNER**  
European  
Capital  
of Innovation



# Aix-Marseille Provence Metropole European Capital of Innovation 2022

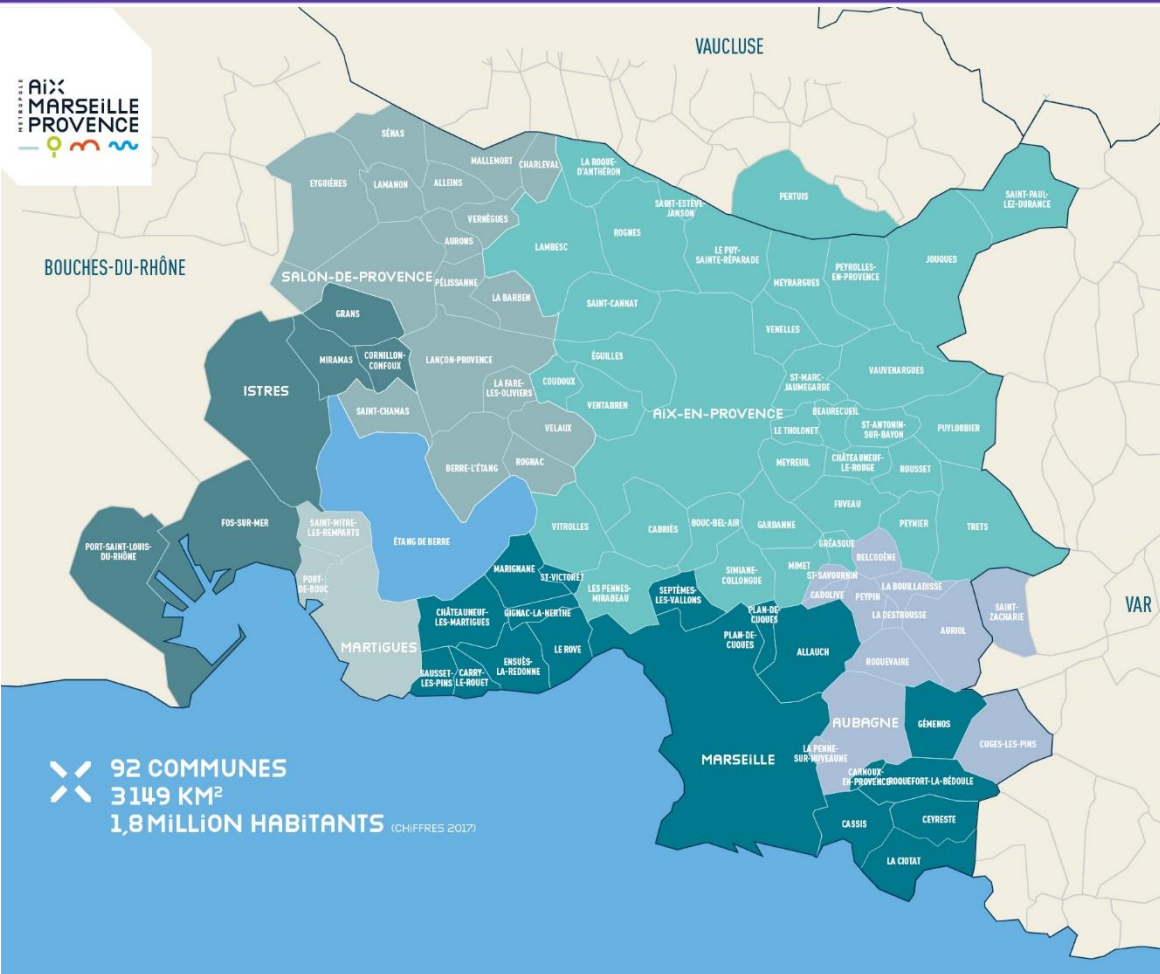
Vincent Wallaert, Head of the European Funding Unit





What makes your  
city unique?





The second largest  
 Metropole  
 in France

Euro-Mediterranean  
 hub



92  
 Cities

1,8  
 million inhabitants

3149  
 km<sup>2</sup>





Nature and  
landscape diversity

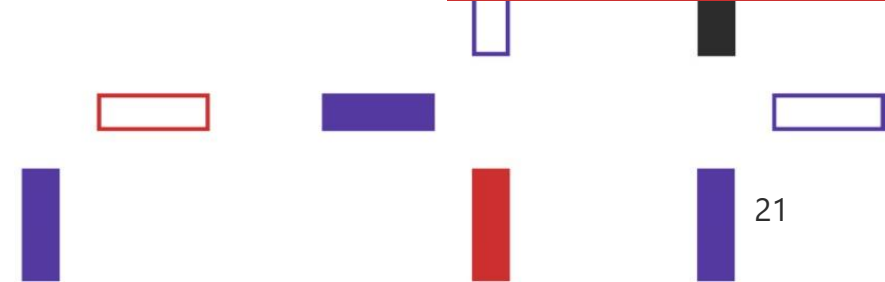
# A land of contrast and diversity



Nature and  
landscape diversity



A mosaic of people  
and culture





What challenges do  
you face?

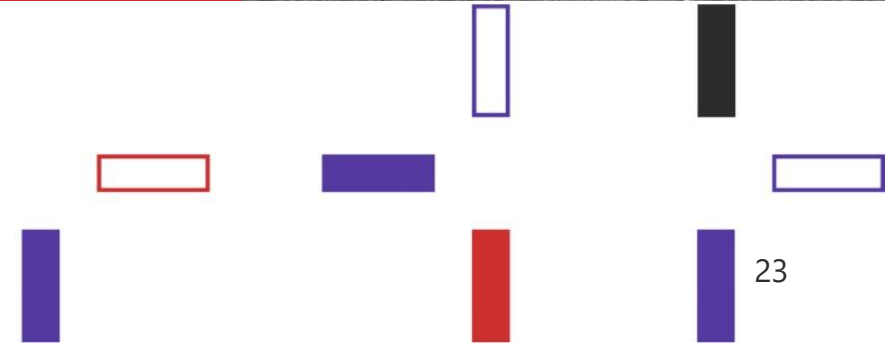




Air pollution



Social inclusion





What are the values  
you want to bring  
forward?







# Our vision

**Innovative  
diversity**

**The sustainable  
Mediterranean city**

**Climate-  
resilient urban  
lifestyle**

**Social  
inclusion**



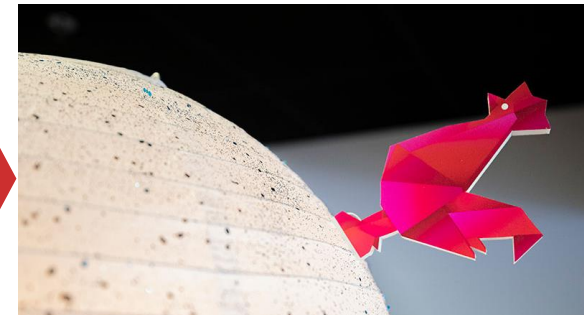


# What is our “city of tomorrow ?

A city where inhabitants are key stakeholders of urban policies



A city supporting innovative entrepreneurship for the well-being of the population



A city where different worlds meet



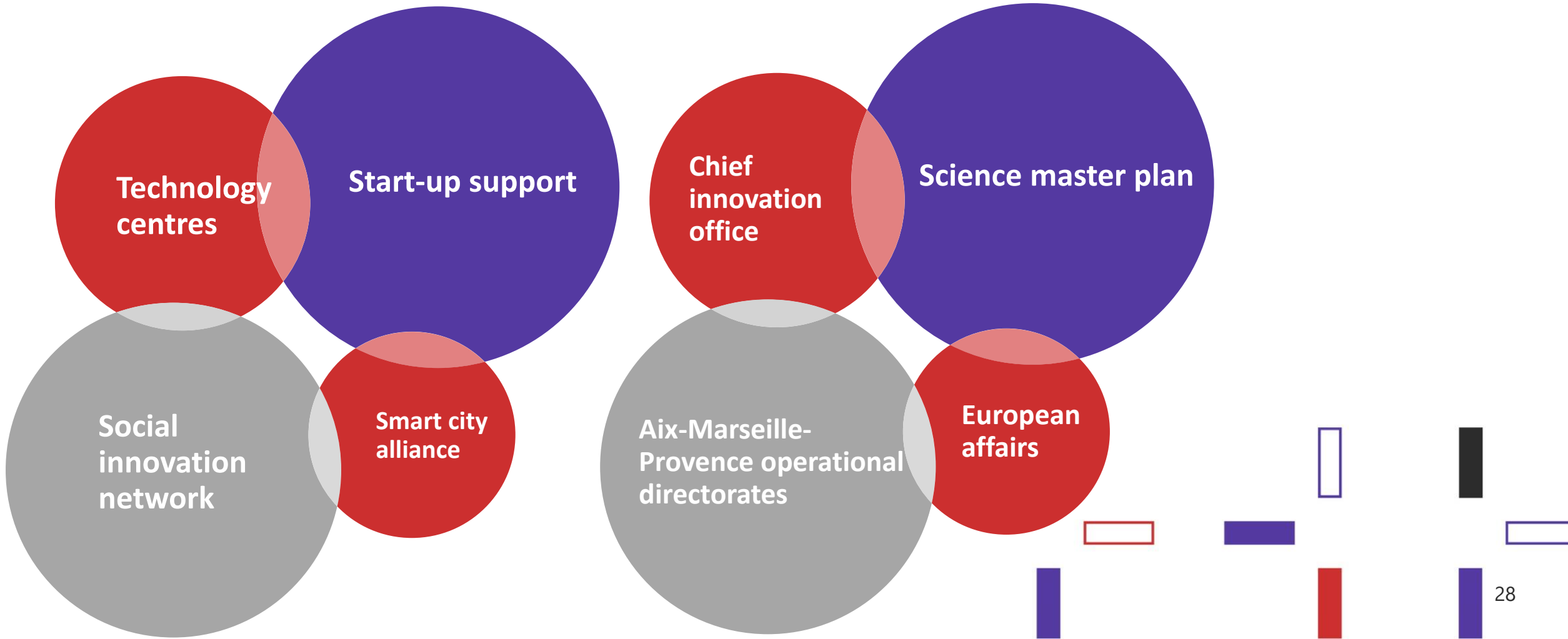


Who is in your team?





# Sharing challenges & solutions with internal and external experts





Innovation?

What for?





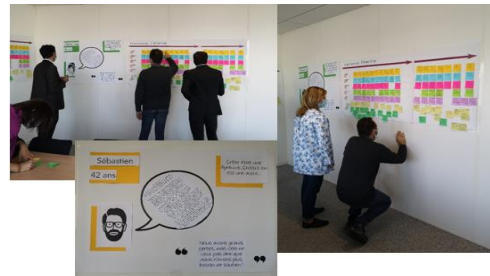
**Cleantech & Biomed**



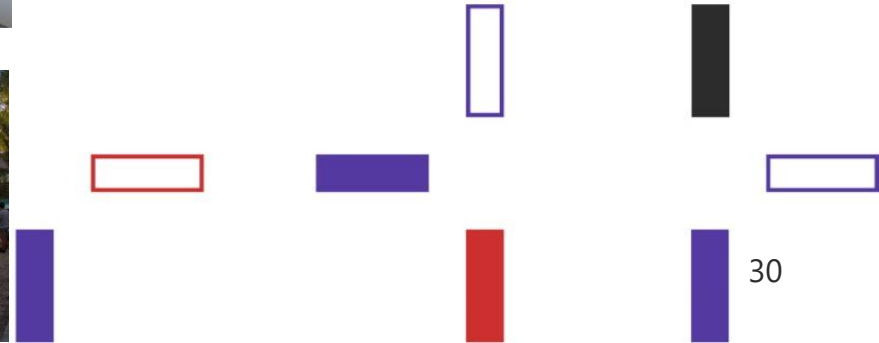
**Green transition**



**Good governance**



**Social inclusion**







# Collect data, facts and figures

Nowadays coastline has undergone an intense urbanization process caused by housing needs, industrial uses, tourist exploitation based, most of all, on intensive use patterns. As a result of this process, coastal zones, especially in the Mediterranean area, suffer for the unsustainable expansion of settlements and the exponential increase of tourist flows' pressure.

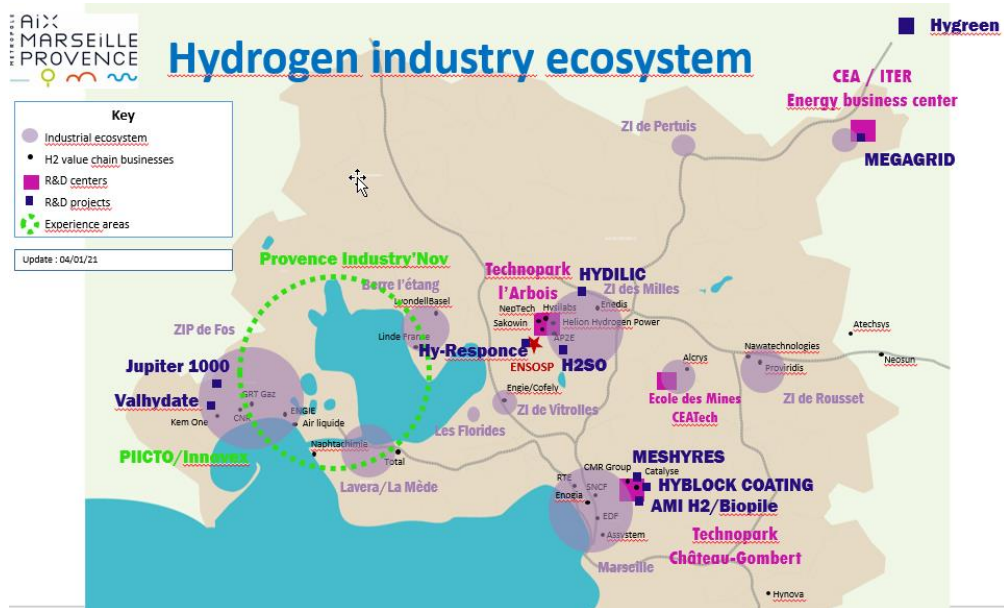
COASTING is a capitalization project based on the ICZM principles application, aiming at enhancing the effectiveness of a multilevel governance tool like Coast Contract, fully framing coastal management and tourism sustainability issues.



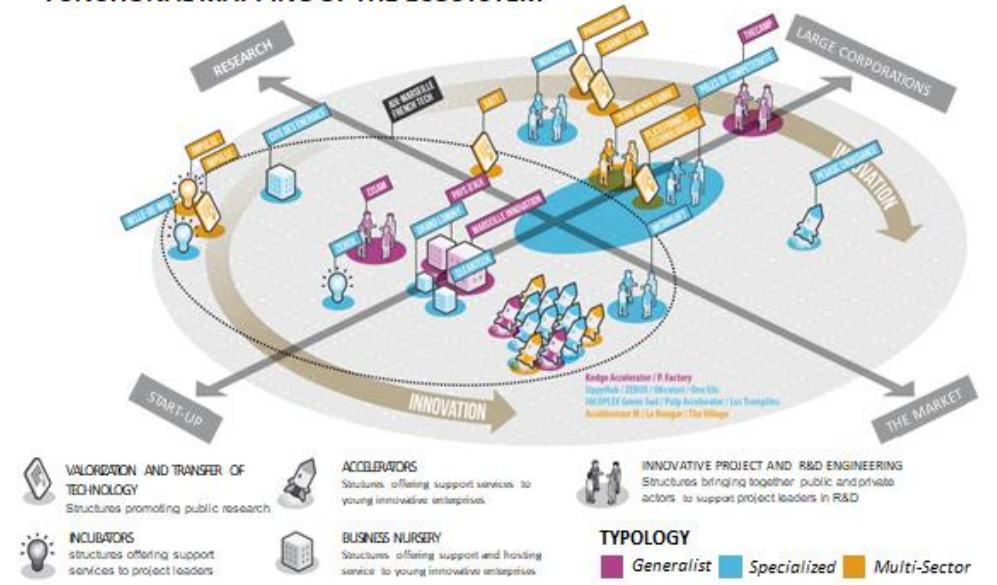




Maps	Schemes	Figures	Benchmarks	...



**FUNCTIONAL MAPPING OF THE ECOSYSTEM**





## The Application form

- Know the criteria and stick to it !
- **Don't give up and appreciate the process** 😊



1

**Expérimentation** : expérimenter des concepts, processus, outils et modèles de gouvernance innovants prouvant l'engagement de la ville à servir de banc d'essai pour des pratiques innovantes

2

**Accélération** : accélérer la croissance des entreprises hautement innovantes en créant un environnement qui stimule la croissance, les investissements privés et publics, les ressources et les talents

3

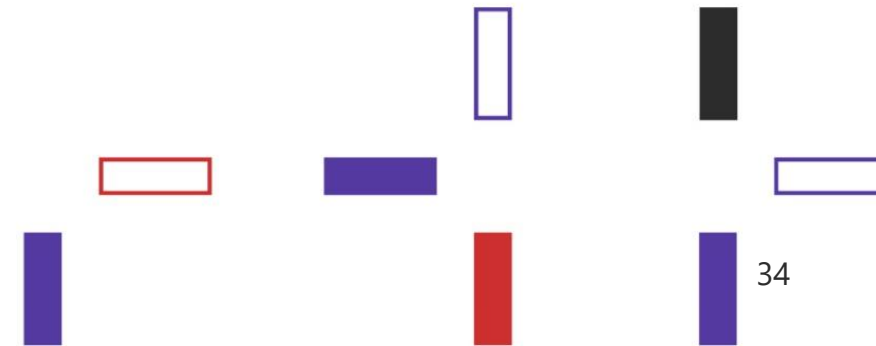
**Construction d'écosystèmes** : libérer le potentiel de la ville en tant que facilitateur de l'écosystème d'innovation local en favorisant les synergies entre les différents acteurs

4

**Expansion** : développer l'attractivité du territoire comme modèle pour d'autres villes en soutenant la diffusion et la réplication de solutions testées

5

**« Vision innovante de la ville »** : mettre en évidence les initiatives qui ont contribué à la transformation de la ville et qui soutiendront le développement d'un écosystème d'innovation solide et durable.





## The Jury hearing

- Video
- PPT presentation
- Preparation
- Team cohesion
- Improvisation





# The Ceremony in Bruxelles





# Thank you!

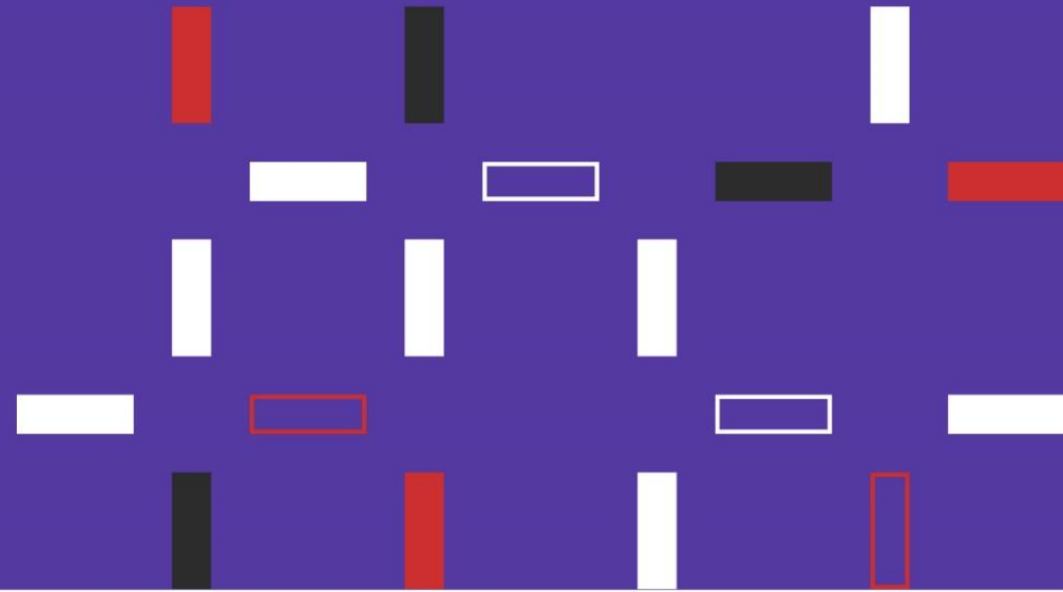
[www.ampmetropole.fr](http://www.ampmetropole.fr)

 @Metropole Aix-Marseille-Provence

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THE EUROPEAN  
CAPITAL OF  
INNOVATION  
AWARDS **22**

Haarlem

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European  
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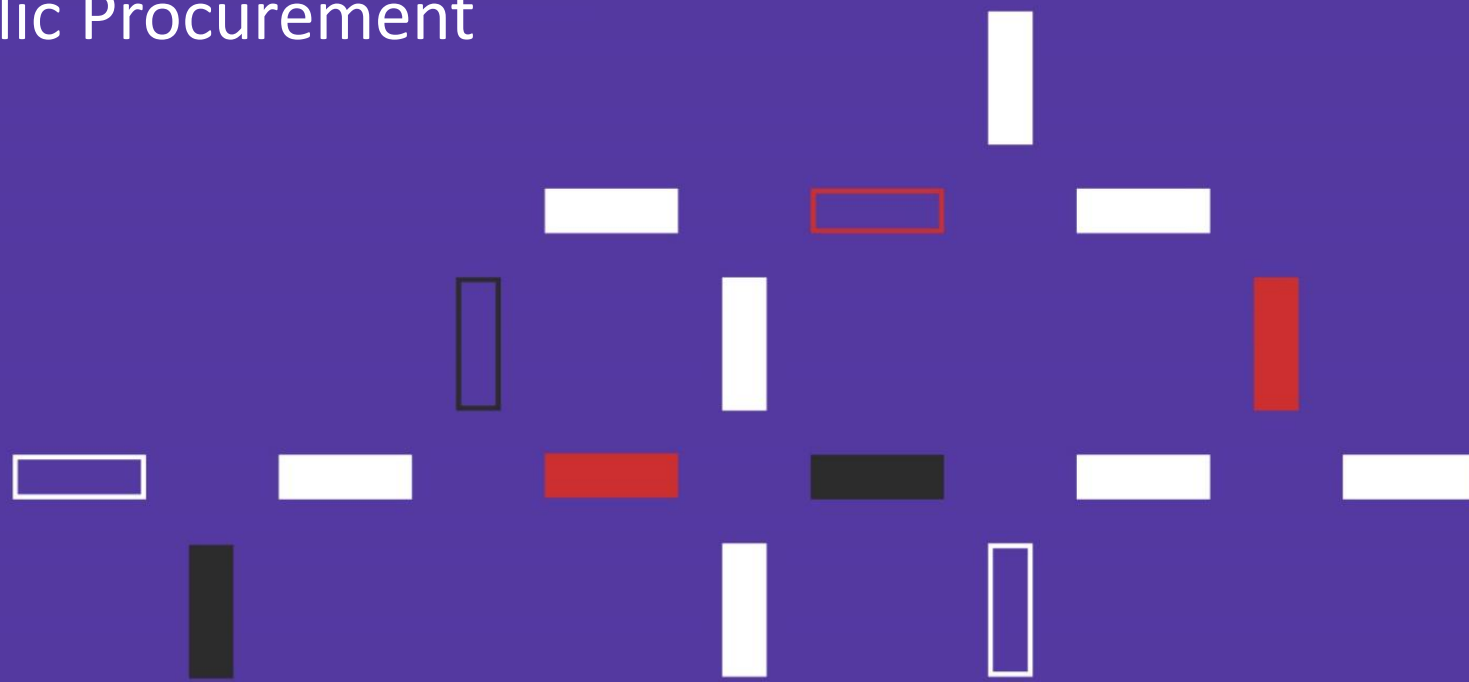
**WINNER**  
European  
Rising  
Innovative  
City



# City of Haarlem

## European Rising Innovative City 2022

Valentina Schippers-Opejko, Coordinator Urban Agenda Partnership on Innovative and Responsible Public Procurement





Gemeente  
Haarlem

THE EUROPEAN  
CAPITAL OF  
INNOVATION  
AWARDS **22**

Haarlem

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Innovation  
Council



**WINNER**  
European  
Rising  
Innovative  
City



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Coordinator Urban Agenda Partnership on  
Innovative and Responsible Public Procurement,  
Chair Eurocities Working Group on Public  
Procurement, Expert



Gemeente  
Haarlem

**URBAN  
AGENDA**  
FOR THE EU

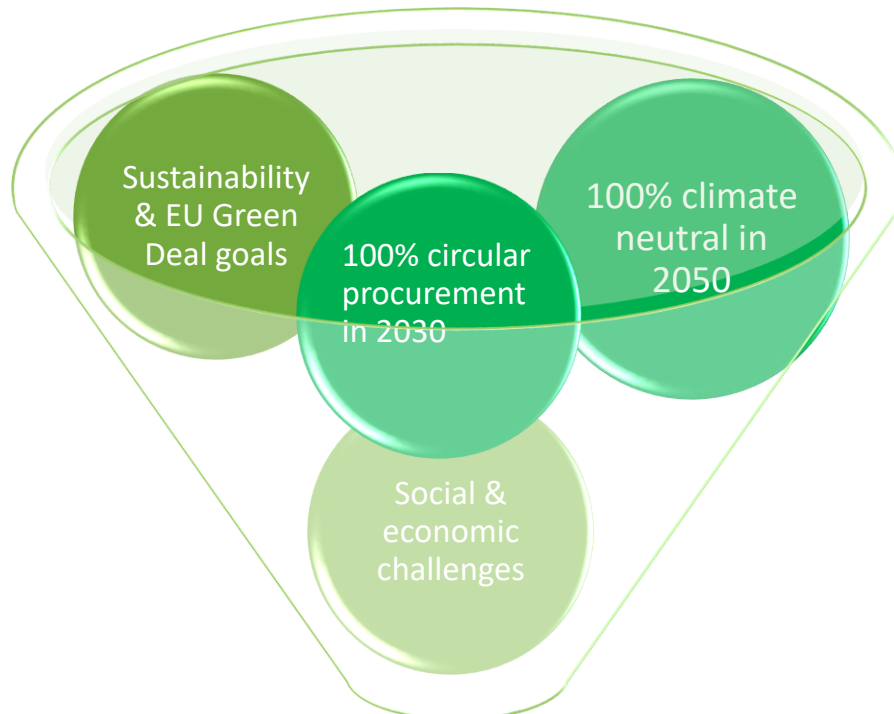


**EURO  
CITIES**



# Why is the City of Haarlem an Innovative City?

## Ambitions and challenges



**Innovation!**



**We are working as ONE TEAM** at all levels - mayor, councilors, employees, partners and stakeholders in the city, students and citizens!



# Experimenting – How the City of Haarlem embeds innovative concepts and practices, processes, tools, and governance models?

Start-up in residence – reducing food waste

Koningstein: dismantling instead of demolishing



Cleaning services



## CLEANING SERVICES

When contracting cleaning services the City of Haarlem opts for day cleaning. Day cleaning allows the cleaning staff to better integrate work and private life, instead of working early or late hours. When awarding a contract the City asked bidders to submit a video showing how they would interact with city employees when cleaning their desks, giving an idea of how they would approach this task in a creative way.



Local produced sustainable energy on an alternative energy marketplace

Electric charging stations for boats



# Escalating – How the City of Haarlem stimulates innovative start-ups & SMEs and driving innovation demand through innovation public procurement?

Sustainable and circular entrepreneurship

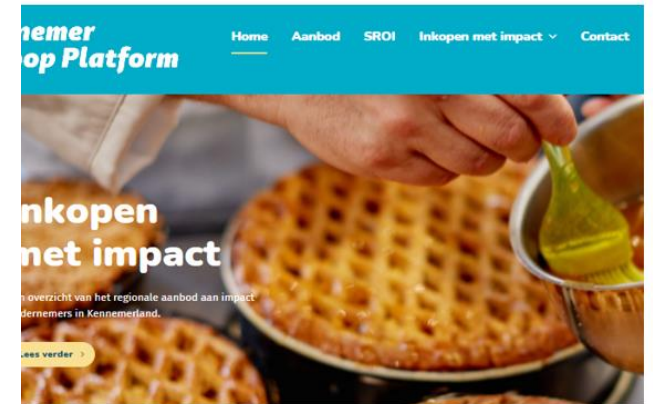
Label C obligation for offices



Free energy scan for companies in the Waarderpolder



Innovation Broker Platform on a local level



# Ecosystem building – How the City of Haarlem contributes to innovation ecosystem within the city by fostering synergies among public, industry, civil society, citizens and academia?

DeZonnet



# Expanding – How the City of Haarlem boosts the local innovation ecosystem by promoting mutual learning, knowledge / experience transfer and capacity building?

Urban Agenda Partnership on Innovative and Responsible Public Procurement for the EU



Urban Agenda Partnership on Innovative and Responsible Public Procurement - YouTube

Collaboration with Metropolis Region Amsterdam



De Metropoolregio Amsterdam werkt aan duurzaamheid - MRA (mraduurzaam.nl)



City of Haarlem

# TIPS FOR APPLICANTS

- Collect information about the relevant projects and initiatives
- Involve colleagues and stakeholders

- Prepare the Rehearsal very well
- The participants have good knowledge about content of the application



## PREPARING



## SOURCING



## CHECKING



## REHEARSAL



## OTHER TIPS

- Start preparing as soon as possible!
- One coordinator
- Read the requirements and criteria

- Check if all projects and initiatives are relevant
- Check if the texts are to-the-point

- Resources for making of the video (3,000-5,000 euro's)
- Enough capacity



# Thank you!

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