EIC Tech to Market Entrepreneurship & Venture Building Programmes
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Targeted at EIC Pathfinder and EIC Transition projects to support in their transition from lab to market: provide tailored support to entrepreneurial researchers for the market deployment of research results.

EIC Tech to Market Venture Building Programme

Help building start-ups to exploit promising research results through venture building services, comprising a range of activities from identification of promising business ideas to venture creation and development.
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Who can apply?

- EIC Pathfinder and EIC Transition funded projects
- External Experts
What’s in it for **EIC Pathfinder & Transition** Beneficiaries?

**TAILORED SUPPORT**
Receive tailored support to your needs and maturity level, on a need-to-need basis.

**TOP-LEVEL EXPERTS**
Access critical expertise to help you turn your leading promising research results into innovation.

**VALIDATED BUSINESS MODELS**
Build your new venture based on validated business models.

**GROW YOUR TEAM**
Cover any gaps of expertise with experienced talent scouters.

**BOOST YOUR VISIBILITY**
Opportunity to interact with leading stakeholders, such as corporates and investors, that can get to know and advise on your solutions.

Join EIC’s mission and we’ll help you bring to light the next deep-tech innovative startups!
What’s in it for **External Experts?**

**EXCLUSIVE ACCESS**
First-hand access to the most innovative technologies being developed in Europe with the possibility of becoming a partner/investor.

**INNOVATIVE SOLUTIONS**
Find solutions for your organisations’ challenges amongst the EIC ecosystem.

**EIC SEAL OF APPROVAL**
Get in the venture building process (as mentors, experts or team members) with European leading researchers and entrepreneurs.

**BOOST YOUR VISIBILITY**
Interact with high-level EIC representatives and contribute to new European emerging technologies and innovation strategies being developed.

Join EIC’s **mission** and help bring to light the next deep-tech innovative startups!
How does the Venture Building process work?

1. TECH DEMO DAYS
   To do so, beneficiaries first undergo technology validation workshops to identify the most promising projects in terms of innovative disruption and time to market.

2. OPPORTUNITIES’ EXPLORATION
   Successful results move on to validate their market attractiveness, corporate interest, team expertise for their targeted applications in what is called the feasibility assessment phase.

3. TEAM CREATION
   If a team requires certain skillsets, particularly but not only on the business level, a tailor-made scouting is undertaken with particular attention to the matchmaking and bonding with existing members over the succeeding months.

4. VENTURE SUPPORT
   Finally, the most mature cases gain access to on-demand venture support services to shape their business, ranging from legal to financial advisory, branding and human resources among others.

There is also the option of joining through fast-track to any phase of the process (assessed on a case-by-case approach).

10 months (estimated)*
How does the Venture Building process work?

**ACTIVITIES**

- **Expression of Interest**: If you’re funded under the Pathfinder or Transition schemes, submit your application to our [expression of interest](#) and help us to identify your results’ potential for business creation.

- **Tech Demo Days** to assess the results’ potential through feedback received from key market players on your research and technology.
How does the Venture Building process work?

**ACTIVITIES**

- **Individual feedback** to support in the analysis and determine the viability of the project or business venture, identifying the factors that can lead to its success.

- Onboarding of **external experts** with business insights, according to thematic areas, **that can support with recommendations** for improvement.

1. Tech Demo Days
2. Opportunities’ exploration
3. Team creation
4. Venture support services
Identification of team needs, and definition of job offers. Development of **talent brokerage events** to spot the best talent fit for each ongoing case. **Onboarding**, to the teams, of selected candidates and entrepreneurs in residence.
How does the Venture Building process work?

**ACTIVITIES**

**Exploration Phase:**
1. Tech Demo Days
2. Opportunities’ exploration

**Venture Building Phase:**
3. Team creation
4. Venture support services

Branding, Finance, Human Capital, Market Intelligence, Regulation & Standardization, Tech Transfer and Venture Creation

- Ensure a legitimate **needs’ analysis performed by top-tier specialists** with a neutral and international vision paired with internal stakeholders for a comprehensive outcome.

- Delivery of **venture support services**, provided by first-class providers in a tailor-made and on-demand approach.
How can you take part?

**EXPRESSION OF INTEREST**

Beneficiaries

Are you part of an EIC-funded project within the Pathfinder and Transition programmes?

[Apply here](#) to show your interest in taking part in the EIC T2M Venture Building Programme!
**How can you take part?**

**CALL FOR EXPERTISE**

**External Experts**

Are you an expert in your field with interest in knowing the most innovative technologies in Europe?

[Apply here](#) so you can support EU’s leading researchers in their entrepreneurial journey!
The Venture Building Team

**EurA** is an international consulting company specialised in innovation and technology. Our consultants support companies, research institutions and public clients of all sizes in enabling technical innovations. We support tomorrow’s market leaders in generating ideas for innovations, developing new products and services, and launching them internationally.

**The Collider** is the Venture Builder program by Mobile World Capital Barcelona that addresses the challenge of transforming scientific knowledge into technological solutions. From this pioneering program, we connect the results of scientific research with the entrepreneurial initiative, in order to create highly innovative technological startups.
The Venture Building Team

**Exploration Phase**
- **Tech Demo Days**
  - Inês Guedes
  - Mafalda Souto

- **Opportunities’ Exploration**
  - Ona Estapé
  - Teresa Barber

**Venture Building Phase**
- **Team creation**
  - Consuelo Rebolledo
  - Rita Salavert

- **Venture support services**
  - Alexandra Romero
  - Pol Hortal
Find us online

EIC Tech to Market Entrepreneurship & Venture Building Programmes

@ EIC Website  @ EIC Community

Contact us

If you have any questions, please contact us through the EIC Community's contact page by choosing 'EIC T2M Venture Building Programme'.
Thank you!

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